# **IUB BUSINESS PLAN**



The Islamia University of Bahawalpur

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## **Chapter 1: Introduction**

#### Introduction:

Bahawalpur has always been a seat of higher learning. Uch Sharif (a nearby ancient town) had one of the largest universities in the world where scholars from all over the world used to come for studies. As a continuation of this tradition a religious University (Jamia Abbasia) was established in Bahawalpur in 1925, following the academic pursuits of Jamia Al-Azhar, Egypt. The renowned scholars spread the beacon of Islam by teaching Tafseer of Quran, Hadith, Fiqh, and History along with other contemporary subjects.

In view of the changing scenario, Jamia Abbasia was declared as a general University through promulgation of University Act on 4<sup>th</sup> March, 1975 and was renamed as the Islamia University of Bahawalpur. Initially, it started functioning at Abbasia and Khawaja Fareed Campuses with 10 Departments. In order to construct a modern and self-contained campus, 1257 acres of land was allotted to the University on Hasilpur Road about eight kilometers away from the city centre.

Presently, there are 06 faculties housing 39 teaching departments offering 130 disciplines. Besides, IUB has established 5 constituent colleges. Apart from conventional disciplines of Religious Affairs, a wide variety of programs ranging from Physical and Social Sciences to Arts and Humanities are offered in IUB.

In order to provide opportunities of higher education to the youth at their door steps, 02 campuses were established at Rahim Yar Khan and Bahawalnagar in 2005. Initially, departments of Management Sciences and Computer Science & Information Technology were established for which response was very encouraging. The number of departments at Bahawalnagar and Rahim Yar Khan Campuses have been increased to 10 and 09, respectively.

## Significance of Business Plan:

In order to accentuate the pace of development and materialize the holistic approach for raising the quality and standard of higher education, the proposed business plan provides roadmap and opens new avenues, which will emphasize the conversion of knowledge into a socio-economic enterprise which will transform the market place. The IUB envisions establishing Centers of Excellence in priority areas, such as energy, food security & water resources to address national challenges. The IUB needs to increase the outreach and access to higher education to meet the challenges emanating through technological advancement. This calls for immediate endeavors for doubling the number of PhD faculty and students within next five years coupled with parallel infrastructural transformations.

#### Vision:

To make the Islamia University of Bahawalpur a world class university and a leader in developing Pakistan a knowledge-based society.

#### Mission:

To produce a variety of scientists and researchers, responsive to national needs with priorities focusing on issues relating to socio-economy and self-reliance.

- 1. To strengthen existing academic and administrative areas by developing their infrastructure;
- 2. To increase the students population from 16788 to 24500.
- 3. To increase the faculty strength from 510 to 900.
- 4. To double the Ph.D faculty from 115 to 230.
- 5. To introduce new discipline as per market / industry needs.
- 6. To establish new Analytical and Research labs and upgradation of existing ones.
- 7. Establish HRD Cell to upgrade the skill of teaching and non-teaching staff.
- 8. Automation of Accounting, HR, Examination and other areas.

## Chapter 2: Governance and Ownership

## 2.1 Governing Bodies and their roles/functions:

The following are Authorities of the University:-

- (I) the Senate;
- (II) the Syndicate;
- (III) the Academic Council;
- (IV) the Board of Faculties;
- (V) the Board of Studies;
- (VI) the Advanced studies and Research Board;
- (VII) the Selection Board;
- (VIII) the Finance and Planning Committee;
- (IX) the Affiliation Committee;
- (X) the Discipline Committee;
- (XI) such other Authorities as may be prescribed by Statutes;

#### Roles and Functions of the Governing Bodies:

### (I) Senate:

The Senate is the apex statutory body of the university that deals with the framing of statutes, considers and passes resolutions on the annual report, the annual statement of accounts and the annual and revised budget estimates. It also appoints members to the Syndicate and other Authorities in accordance with the provisions of the University Act.

The Senate is chaired by the Chancellor and composition includes generally but not limited to the Vice-Chancellor, members of the Syndicate, Deans, Directors of Institutes, Principals of the Constituent Colleges, Professors and Professors Emeritus, Chairmen of the teaching departments, Director Students Affairs, elected teachers of university and Principals & teachers of Affiliated colleges, all the Chairmen of the Boards of Intermediate and Secondary Education in the Punjab and the Chairman, Board of Technical Education, two students representatives, three persons eminent in the Islamic learning, the Arts, the Sciences and the Professions, to be nominated by the Chancellor, the Registrar, the Treasurer, the Controller of Examinations, the Librarian, two members of the Provincial Assembly of the Punjab, all the Regional Directors of Education and the Director of Technical Education Punjab;

The Senate shall meet at least twice in every year on dates to be fixed by the Vice-Chancellor with the consent of the Chancellor. The quorum for a meeting of the Senate shall be one-third of the total number of members.

## (II) Syndicate:

The Syndicate is the Executive Body of the University and subject to the provisions of this Act, and the Statutes, take effective measures to raise the

standards of teaching, research and publication and other academic pursuits and exercise general supervision over the affairs and management of the property of the University.

The Syndicate is chaired by the Vice-Chancellor and comprise of one member of the Provincial Assembly, two elected members of the Senate, the Chief Justice of the Lahore High Court, Secretaries of Education and Finance departments Punjab, one nominee of Higher Education Commission, one Dean, one Professor, one Associate Professor, one Assistant Professor and one such Lecturer, three persons of eminence including one Scholar of Islamic Jurisprudence and one woman not serving in any Educational Institution, one Principal of the affiliated colleges, President of the University Students Union.

The quorum for a meeting of the Syndicate shall be one half of the total number of members.

#### (III) Academic Council:

The Academic Council is the academic Body of the University and, subject to the provisions of this Act and the Statutes, has the power to lay down proper standards of instructions, research publication and examinations and to regulate and promote the academic life of the University and the Colleges.

The meeting of the Academic Council is chaired by the Vice-Chancellor and consists of the Deans, Director of Institutes, Principals of the Constituent Colleges, University Professors including Professors Emeritus, the Chairmen of the Teaching Departments, Secretary Education, the Regional Directors of Education and the Director of Technical Education, Punjab, one Associate Professor, other than Chairmen of the Teaching Departments, one Assistant Professor and two Lecturers, three Principals of Affiliated Colleges of whom at least one shall be from professional colleges and one from the women's colleges; three teachers of Affiliated Colleges other than the Principals of whom at least one shall be from professionals colleges and one from the women's colleges, three persons eminent in the Islamic Learning, Arts, the Sciences and the Professions, the Registrar, the Librarian, and the Controller of Examinations.

The quorum for a meeting of the Academic council shall be one third of the total number of members.

#### (IV) Board of Studies:

The Board of Studies advises the authorities on all academic matters connected with instructions, publications, research and examination in the concerned subject(s), proposes curricula and syllabi for all degree, diploma and certificate courses in the concerned subject(s), and suggests panel of names of Paper-Setters and Examiners.

### (V) Advanced Studies & Research Board:

The Advanced Studies and Research Board advises the Authorities on all matters connected with the promotion of advanced studies, publications

and research in the University, considers and reports to the Authorities on the institution of research degrees in the University, proposes Regulations regarding the award of research degrees, appoints Supervisors for research studies and determines the subjects of their thesis, recommends panels of names of Paper Setters and Examiners for research examinations.

#### (VI) Selection Board:

The Selection Board considers applications received in response to advertisement or otherwise, and recommends to the Syndicate the names of suitable candidates for appointment to teaching or other posts, as the case may be and appoints eminently qualified person to a Professorship.

### (VII) Finance and Planning Committee:

The Finance and Planning Committee considers the annual statement of accounts and the annual and revised budget estimates and advises the Syndicate on all matters relating to planning, development, finances, investments, and accounts of the University, reviews periodically the financial position of the University.

#### (VIII) Affiliation Committee:

The Affiliation Committee inspects the educational institutions, seeking affiliation with, or admission to the privileges of the University and advises the Syndicate to inquire into complaints alleging breach of conditions of affiliation.

## (IX) Discipline Committee:

The Discipline Committee proposes Regulations to the Academic Council relating to the conduct of University students, maintenance of discipline and breach of discipline.

## 2.2. Management Structure:

The management structure of the IUB demonstrated in the organogram along with powers and functions of Principal Officers are attached at annexure-A.

## 2.3. External Relations and Development

The Islamia University of Bahawalpur has been admitted to the privileges of the following agencies and authorities for funding and financing its development projects and meeting recurring expenditures:

- (a) Higher Education Commission
- (b) Planning Commission of Pakistan
- (c) Higher Education Department, Government of the Punjab

- (d)
- Finance Department, Government of the Punjab Planning Department, Government of the Punjab District Government of Bahawalpur (e)
- (f)
- Desert Rangers Bahawalpur (g)
- (h) MEPCO
- (i) SNGPL
- PTCL & NTC **(j)**
- (k) Others

## Chapter 3: Environmental Scan

# 3.1. Education sector in Pakistan (Higher Education Perspective)

It is important to take steps to implement the requisite structure changes and statutory framework to enhance university governance and fiscal effectiveness. This would not only lead to reduce fiscal reliance on the Government but would also create opportunities for and autonomous, self-reliant and self-regulatory educational system.

In order to make the system progressive and responsive to the national as well as international demands there is a need for pragmatic evolutionary approach in steering universities governance to achieve the desired objectives. Institutions of higher learning in Pakistan have been successful in placing themselves on the path of academic and research transformation of their institutions which is starting to bring them at par with the world. The challenge now is to harness these achievements to prepare and implement plans for growth and development of their institutions, helping build the local community and economy so that the HEI may achieve their rightful position of leadership in society.

### 3.2. Competitiveness of Universities/Institutes

The Islamia University of Bahawalpur (IUB) is located in the largest Division of the province of the Punjab bordering the provinces of the Sindh and Baluchistan. It has always endeavored to impart quality education to the students belonging to nook and corner of the country in general and the Bahawalpur Division in particular.

Competitiveness of this alma mater lies in its being the only university in the entire Bahawalpur Division with a standard population of more than 16000 and faculty of 585 having 115 Ph.Ds. It also caters up the educational needs of the students belonging to the adjoining areas of students from the bordering provinces.

Its total area is 35000 acres which is occupied by its 5 campuses; 3 at Bahawalpur, and 1 each at Bahawalnagar and Rahim Yar Khan. IUB offers education in a wide variety of academic disciplines ranging from Engineering, Physical Sciences, Social Sciences to Arts and Medicine.

IUB houses 2 sub campuses each at Bahawalnagar and Rahim Yar Khan, 6 faculties, 5 constituent colleges, and 42 departments. These departments offer more than 100 disciplines in various fields.

## 3.3. Competitors; Public and Private Universities/Institutes

Presently, IUB is the sole institution of higher education in the Bahawalpur Division and is the only chartered university in the public and private sector in this region. Although, certain institutions are emerging at the graduate level in a variety of fields under the auspices of IUB, which have been

affiliated with IUB for award of degree but they are under the control of IUB in terms of granting admission and imparting education in their respective fields of studies.

## 3.4. Application of SWOT Tool

SWOT analysis is placed at annexure-B.

#### 3.5. Universities/Institutes Assessment Tools

The university is applying assessment tools in the following areas:

- Enrolment of Students
- Introduction of teaching and non-teaching staff.
- Faculty evaluation.

#### **Present and Potential Situation**

One of the steps in business planning is for the universities/institutes to evaluate the difference between its current position and its desired or potential future. This gap analysis can later be used to assist the university in adopting necessary strategies in order to close this gap.

Present Scenarios		Potential/Desired Scenar	io
Academic Program			
Bachelor	34	42	
Master & Postgraduate	49	55	
M.Phil	30	40	
• PhD	17	27	
Students			
Bachelor	8106	Bachelor	12000
<ul><li>Master</li></ul>	7358	<ul><li>Master</li></ul>	10000
• M.Phil	1009	M.Phil	2000
• PhD	315	• PhD	500
Total	16788	Total	24500
Research and Consultancy			
<ul> <li>ORIC established</li> </ul>		<ul> <li>Introduction of research</li> </ul>	ch culture
<ul> <li>Research Incentive schem</li> </ul>	ie	across the university	
introduced and implemented		<ul> <li>Ensuring availability of facilities</li> </ul>	f research
<ul> <li>Research Publications</li> </ul>	• Research Publications 171		350
<ul> <li>Research Grants of Rs. 0.5m</li> </ul>		<ul> <li>Research Grants</li> </ul>	25
each earned	10		
<ul> <li>PSDF Trainings arranged t</li> </ul>	.0	<ul> <li>Training &amp; Development present pr</li></ul>	rogram 25
promote self employment	: 9		
• Earning from PSDF	40m	• Earning from Training &	
		Development programs	80m
• HEC research ranking	improved	HEC research ranking	improved

International Academic Link  • Linkoping University, Swee  • UNC Charlotte, USA  • Senior Expert Services, Ge	den	from 13 to 09  Switching over from basic to applied research Establishing Technology Incubation Centers Vaccine preparation from medicinal plants to cure regional infectious diseases Solar power generation  Extension of linkages with institutions of technologically advanced countries like China,
• Sal ford University, UK		Korea, USA and Europe
Infrastructure & Facilities		
Number of campuses	06	
Existing Faculties	06	• Faculties 07
<ul> <li>Constituent Colleges</li> </ul>	05	• Constituent Colleges 06
Sub Campuses	02	
• Land (in Acres)	1400	61 5
• Class Rooms:		• Class Rooms:
Bahawalpur	186	Bahawalpur 270
Bahawalnagar	10	Bahawalnagar 25 Rahim Yar Khan 30
Rahim Yar Khan	14	• Computer Labs 75
Computer Labs	53	• Laboratories 85
Laboratories     Auditorium	67 06	• Auditorium 08
Auditorium     Poys Hostols:	Ub	Boys Hostels:
Boys Hostels:     Bahawalpur	03	Bahawalpur 05
Bahawalnagar	03	Bahawalnagar 02
Rahim Yar Khan	01	Rahim Yar Khan 02
Girls Hostels:	01	Girls Hostels:
Bahawalpur	06	Bahawalpur 08
Bahawalnagar	01	Bahawalnagar 02
Rahim Yar Khan	01	Rahim Yar Khan 02
Staff Residences	119	• Staff Residences 150
Faculty Hostels	04	• Faculty Hostels 06
Guest Houses	02	• Guest Houses 04
• Buses:		• Buses:
Bahawalpur	31	Bahawalpur 45
Bahawalnagar	02	Bahawalnagar 04
Rahim Yar Khan	02	Rahim Yar Khan 04 • Staff Vans:
• Staff Vans:	07	• Staff Vans: Bahawalpur 12
Bahawalpur	07 01	Bahawalnagar 02
Bahawalnagar Rahim Yar Khan	01 01	• Rahim Yar Khan 02
Namin rai Kilan	ΟI	Consolidation of six campuses
		• Establishment of Human
		Establishment of Human

	Resource Cell  Establishment of Postgraduate Medical College  Strengthening of following existing faculties/colleges/departments having weak infrastructure:  Faculty of Pharmacy & Alternative Medicine (3 departments)  Faculty of Management Sciences (3 departments)  University College of Veterinary & Animal Sciences  University College of Art & Design  Construction of Administrative Block at Baghdad Campus  Setting up of Solar Power Unit  Establishment of new disciplines of Civil engineering, Mechanical engineering, Food Technology and Floriculture  Strengthening of sub campuses at Bahawalnagar and Rahim Yar Khan by way of constructing infrastructure and providing missing facilities  Construction of Undergraduate Study Centers  Establishment of Technology Incubation Center (TIC)  Provision of residence for academia, administrative staff and students  Establishment of calibration laboratory  Establishment of ISO 9000 standard analytical laboratory
Human Resources	standard analytical laboratory
• Total manpower 2443	Increasing faculty strength from
<ul> <li>Faculty members</li> <li>PhDs</li> <li>Administrative staff</li> <li>Ratio of PhD faculty</li> </ul>	<ul> <li>510 to 900</li> <li>Doubling the PhD faculty from 115 to 230</li> <li>Increasing administrative staff strength from 1933 to 2000</li> <li>Hiring of additional faculty</li> <li>Rationalization of service structure for administrative</li> </ul>

Finance Source of Income:	<ul> <li>staff</li> <li>Regular trainings for teaching and non-teaching staff</li> <li>To introduce programs for cultural changes necessary for merit and leadership in line with upcoming environment</li> <li>Emphasis on increasing overall</li> </ul>
<ul> <li>Federal Govt. Fund 635.456m</li> <li>Own sources 766.828m</li> <li>Grand Total 1402.284m</li> <li>Income from investment 16.670m</li> </ul>	revenue  Stress on tapping non- conventional sources Fee rationalization
• Miscellaneous income 56.425m Expenditure 1695.442m	<ul> <li>Austerity measures</li> <li>Need-based allocation and utilization</li> <li>Valuation of assets donated by</li> </ul>
	government and inherited for balance sheet purpose  • Automation of accounting system
Networking	
<ul> <li>Member and chairman of 7 universities consortium in social sciences</li> <li>HEC</li> <li>HED, Finance, Planning departments of Govt. of the Punjab</li> <li>Planning Commission of Pakistan</li> <li>District Govt. of Bahawalpur</li> <li>Desert Rangers Bahawalpur</li> <li>Cholistan Development Council</li> <li>Chamber of Commerce and Industries</li> <li>Civil Society</li> </ul>	<ul> <li>Enhancing the links</li> <li>Strengthening the existing relations</li> <li>Channelizing the relations towards achievement of focused goals and objectives</li> <li>Alumni</li> </ul>
Linkages with N/I Donors	
<ul> <li>Saudi Arabia</li> <li>Aukaf Department</li> <li>Shamim Group of Industries</li> <li>Chamber of Commerce and Industry</li> <li>Alexander</li> <li>USAID</li> <li>TWAS</li> </ul>	<ul> <li>To increase the linkages</li> <li>Strengthening of existing relations</li> </ul>
Marketing and Promotion	
<ul><li>Advertisement</li><li>Job Fairs</li></ul>	Developing and quality mind-set within the university
Exhibitions	<ul> <li>Creating a strong university's</li> </ul>

Participation in Expos	community
<ul> <li>Workshops and Seminars</li> </ul>	
Entrepreneurial Thrive	
<ul><li>Participation in competitions</li><li>Teaching Entrepreneurship as a</li></ul>	<ul> <li>Entering into joint venture with industry</li> </ul>
subject	<ul> <li>Creating fund for entrepreneurial activities</li> </ul>

## **Chapter 4: Academic Programs**

# 4.1. The Introduction of New Programs and Expansion of Existing Ones

IUB offers around 130 academic programs in 39 teaching departments located at Bahawalpur. Recently, planning is underway to introduce some new disciplines to expand the growth and development of the university and to meet the educational needs of masses.

### 4.2. Curriculum (Review of Existing and New Ones)

IUB is HEC compliant institution and follows the guidelines of HEC for framing and adopting curriculum in line with the instructions of HEC. Curriculum is amended and updated as per the policy of HEC to keep abreast of the current trends.

### 4.3. Method of Delivery

It generally includes but not limited to lectures/class meetings, tutorial, discussions groups, demonstrations, practical exercises, assignments, multimedia presentations.

### 4.4. Recognition and Certification

Details in connection with the recognition and certifications are given below:

Department /College	Accreditation Body	Program	Status/Remarks
University College of Engineering & Technology	Pakistan Engineering Council	1. B.Sc. Electronics 2. B.Sc. Computer System Engineering 3. B. Sc Electrical (Power) 4. B. Sc Telecom	Acquired Acquired Acquired Under Process
University College of Conventional Medicine	National Council for Homoeopathy National Council for Tibb	1. Bachelor of Homoeopathic Medical Sciences (BHMS) 2. Bachelor of Eastern Medicine & Surgery(BEMS)	Acquired Acquired
Department of Pharmacy s	Pharmacy Council of Pakistan	B. Pharmacy /	Acquired

Agriculture Environmental Sciences	of &	Educational Accreditation Council	2.	B.Sc. Agronomy B.Sc. Soil Sciences	Zero visit of Council has been completed, rectification of minor observations of council are under Process
University	- <b>c</b>	Pakistan	_	ctor of	Applied for
	of &	Veterinary Medical Council		terinary	accreditation
Veterinary Animal Sciences		Medical Council	Me	dicine (DVM)	
	of	National	1	BSCS	Under Process
Computer	01	Computing	2.		-
Sciences	&	Education	-	MCS	-
Information		Accreditation	4.	MS	-
Technology		Council			
	of		1.	BBA (Hons)	Under Process
Management		Education	2.	MBA	-
Sciences		Accreditation Council	3.	MS	-
- I	of	National	1.	BS (Hons)	Department
Education		Accreditation	2.	M.A	prepared
		Council for Teacher		Education	accreditation requirement and
		Education			the case is being
		Eddeacion			submitted
-	of		1.		Department
Educational		Accreditation	2.	Med	prepared
Training		Council for Teacher			accreditation
		Teacher Education			requirement and the case is being
		Laucation			submitted
Department	of	Pakistan Bar	LLE	3	Acquired
Law		Council			-

#### 4.5. Research

In order to stimulate a culture of research across the board at IUB, Office of Research, Innovation and Commercialization has been established. As a part of this holistic approach, a research incentive scheme has also been introduced in the university to award the research contribution of faculty.

## 4.6. Partnership and Outreach

IUB has concluded joint venture with Desert Rangers Bahawalpur (DRB) and established a campus in the premises of Bahawalpur Rangers and imparting education in the disciplines of Computer and Management Sciences under the joint administrative control of IUB and DRB.

Other than this, IUB has admitted 153 colleges to its privileges and granted affiliation to maximize outreach in its academic and territorial jurisdiction throughout the Bahawalpur Division.

Moreover, efforts are underway to earn some other partnerships and joint ventures with private sector.

#### 4.7. Under Graduate Programs

Currently, 34 academic programs are being offered at undergraduate level accommodating 8106 students. With the development of this plan, this number tends fair to rise since IUB envisions to add 8 new disciplines. IUB is doing well to attract qualified teachers to take care of the modern education at all levels. Faculty is attracted through Tenure Track System and Interim Placement of Fresh PhD's.

#### **Support Thrust:**

#### **Bachelor Programs**

**Vision:** To make the Islamia University of Bahawalpur a world class university and a leader in developing Pakistan a knowledge-based society.

**Mission**: To produce a variety of scientists and researchers, responsive to national needs with priorities focusing on issues relating to socio-economy and self-reliance.

- To prepare a qualified crop of manpower for disseminating education and cultivating a culture of research
- ii. expansion of 60% Bachelor programs and introducing 8 new programs
- iii. to increase the enrollment of Bachelor programs from 8000 to 12000

Strategy-1	Expansion of existing programs
Action 1	Preparation of curriculum at department level
Action 2	Recommendation of revision/modification of existing curriculum from the concerned Board of Studies and Academic Council
Action 3	Approval of the curriculum from the Syndicate
Action 4	Arrangements of physical, financial and academic infrastructure
Action 5	Commencement of admission and classes

Strategy-2	Introduction of new programs		
Action 1	Preparation of curriculum at department level		
Action 2	Recommendation of the curriculum from the concerned Board of Studies and Academic Council		
Action 3	Approval of the curriculum from the Syndicate		
Action 4	Arrangements of physical, financial and academic infrastructure		
Action 5	Market survey to ascertain the needs of programs		
Action 6	Seeking accreditation and certification from the concerned councils/agencies wherever applicable		
Action 7	Commencement of admission and classes		

	KPIs		Baseli	Five Years Targets				
KRAs			ne					
			2012	2013	2014	2015	2016	2017
Bachelor	(3894)	Students	8106	9000	9700	10500	11200	12000
Programmes	Enrolled		0100	7000	7700	10300	11200	12000

## 4.8. Post Graduate Programs

At this time, IUB is offering Master level education in 49 academic disciplines providing education to 7358 students in various departments. Further contemplation is being made to introduce 6 new disciplines based on market needs and industry orientation. Faculty is attracted through Tenure Track System and Interim Placement of Fresh PhD's.

#### **Master Programs**

Vision: To make the Islamia University of Bahawalpur a world class university and a leader in developing Pakistan a knowledge-based society. Mission: To produce a variety of scientists and researchers, responsive to national needs with priorities focusing on issues relating to socio-economy and self-reliance.

- i. to increase the enrollment from 7300 to 10000
- ii. introducing 6 new disciplines at Master level

## iii. expansion of 40% of existing programs

Strategy-1	Expansion of existing programs
Action 1	Preparation of curriculum at department level
Action 2	Recommendation of revision/modification of existing curriculum from the concerned Board of Studies and Academic Council
Action 3	Approval of the curriculum from the Syndicate
Action 4	Arrangements of physical, financial and academic infrastructure
Action 5	Commencement of admission and classes

Strategy-2	Introduction of new programs
Action 1	Preparation of curriculum at department level
Action 2	Recommendation of the curriculum from the concerned Board of Studies and Academic Council
Action 3	Approval of the curriculum from the Syndicate
Action 4	Arrangements of physical, financial and academic infrastructure
Action 5	Market survey to ascertain the needs of programs
Action 6	Seeking accreditation and certification from the concerned councils/agencies wherever applicable
Action 7	Commencement of admission and classes

		Baseli	Five Years Targets				
KRAs	KPIs	ne					
		2012	2013	2014	2015	2016	2017
Master Programme	(2642) Students Enrolled	7358	7800	8400	8900	9400	10000

#### 4.9. Doctoral Program (M.Phil & PhD)

Now, IUB has 30 programs at M.Phil/MS level and 17 at PhD level in various departments imparting instructions to 1009 and 315 students respectively. Commencement of these programs is contingent upon the availability of PhD faculty. IUB is making hectic efforts to hire qualified PhD academics to join and with the joining of more PhD faculty, it will be able to introduce and commence 10 further M.Phil/MS and 10 PhD programs in some other disciplines.

#### M.Phil Programs

Vision: To make the Islamia University of Bahawalpur a world class university and a leader in developing Pakistan a knowledge-based society. Mission: To produce a variety of scientists and researchers, responsive to national needs with priorities focusing on issues relating to socio-economy and self-reliance.

- i. to increase the enrollment from 1000 to 2000
- ii. to introduce 10 new disciplines in M. Phil programs
- iii. expansion of 30% of existing programs

Strategy-1	Expansion of existing programs
Action 1	Preparation of curriculum at department level
Action 2	Recommendation of revision/modification of existing curriculum from the concerned Board of Studies and Academic Council
Action 3	Approval of the curriculum from the Syndicate
Action 4	Arrangements of physical, financial and academic infrastructure
Action 5	Commencement of admission and classes

Strategy-2	Introduction of new programs
Action 1	Preparation of curriculum at department level
Action 2	Recommendation of the curriculum from the concerned Board of Studies and Academic Council
Action 3	Approval of the curriculum from the Syndicate

Action 4	Arrangements of physical, financial and academic infrastructure
Action 5	Market survey to ascertain the needs of programs
Action 6	Seeking accreditation and certification from the concerned councils/agencies wherever applicable
Action 7	Commencement of admission and classes

Strategy-3	Attracting and encouraging PhD holders
Action 1	60 scholarship awardees pursuing studies under Faculty
	Development Program (FDP) will join IUB
Action 2	Absorption and Regularization of PhDs working under
	Interim Placement
Action 3	Hiring of PhDs from the market
Action 4	Faculty members will be encouraged to pursue PhD
	studies

Strategy-4	Attracting shining students to join research-intensive
	studies
Action 1	Dissemination of benefits of research degrees to the
	students
Action 2	Support services will be provided to those students for
	engrossing them in their studies
Action 3	Upgradation of physical, financial and academic
	infrastructure

KRAs	KPIs	Baseli ne	Five Years Targets				
		2012	2013	2014	2015	2016	2017
M.Phil Program	(1000) Students Enrolled	1000	1250	1300	1500	1700	2000

## PhD Programs

Vision: To make the Islamia University of Bahawalpur a world class university and a leader in developing Pakistan a knowledge-based society.

Mission: To produce a variety of scientists and researchers, responsive to national needs with priorities focusing on issues relating to socio-economy and self-reliance.

- i. to increase the enrollment from 300 to 500
- ii. introducing 10 new disciplines for PhD
- iii. expansion of 30 % of existing programs

Strategy-1	Expansion of existing programs
Action 1	Preparation of curriculum at department level
Action 2	Recommendation of revision/modification of existing curriculum from the concerned Board of Studies and Academic Council
Action 3	Approval of the curriculum from the Syndicate
Action 4	Arrangements of physical, financial and academic infrastructure
Action 5	Commencement of admission and classes

Strategy-2	Introduction of new programs
Action 1	Preparation of curriculum at department level
Action 2	Recommendation of the curriculum from the concerned Board of Studies and Academic Council
Action 3	Approval of the curriculum from the Syndicate
Action 4	Arrangements of physical, financial and academic infrastructure
Action 5	Market survey to ascertain the needs of programs
Action 6	Seeking accreditation and certification from the concerned councils/agencies wherever applicable
Action 7	Commencement of admission and classes

Strategy-3	Attracting and encouraging PhD holders
Action 1	60 scholarship awardees pursuing studies under Faculty
	Development Program (FDP) will join IUB

Action 2	Absorption and Regularization of PhDs working under
	Interim Placement
Action 3	Hiring of PhDs from the market
Action 4	Faculty members will be encouraged to pursue PhD
	studies

Strategy-4	Attracting shining students to join research-intensive studies				
Action 1	Dissemination of benefits of research degrees to the students				
Action 2	Support services will be provided to those students for engrossing them in their studies				
Action 3	Upgradation of physical, financial and academic infrastructure				

KRAs	KPIs		Baseli ne	Five Years Targets				
			2012	2013	2014	2015	2016	2017
PhD Programmes	(200) F Scholars Enrolled	PhD	300	320	370	410	450	500

#### **Academic Thrust**

Vision: To make the Islamia University of Bahawalpur a world class university and a leader in developing Pakistan a knowledge-based society. Mission: To produce a variety of scientists and researchers, responsive to national needs with priorities focusing on issues relating to socio-economy and self-reliance.

- i. Ensuring excellence in access, quality and leadership
- ii. Maintaining a ratio of 70:30 of regular and visiting faculty

Strategy	Provision of excellent educational programs					
Action 1	Creation of excellent physical, financial and academic					
	infrastructure					
Action 2	Interaction and liaison with nurseries providing pool of students for recruitment in academic discipline					
Action 3	Ensuring appropriate monitoring and feedback system					

KRAs	KPIs	Baseline	Five Years Targets				
MAS	Ki is	2012	2013	2014	2015	2016	2017
Industrial/	Industrial/						
organizational/	institutional	1800	1950	2100	2300	2450	2600
institutional	Tours by students						
Trainings	Internships availed	500	550	600	660	720	800

## Chapter 5. Students

## 5.1. Academic Nurseries

Jurisdiction of IUB is entire Bahawalpur Division consisting of 3 districts. Candidates for admission in IUB pass through 3 tiers of education namely; higher secondary schools, Intermediate colleges, Degree and Postgraduate colleges in public and private sector detailed as under:

Sr.	Institutions	Description	Bahawalpur	Bahawalnagar	Rahim Yar Khan	Total
1	Degree &	Number	14	19	11	44
	Postgraduate Colleges (Public Sector)	Enrollment	2957	4012	2323	9292
2	Degree & Postgraduate	Number	44	37	72	153
	Colleges (Private Sector)	Enrollment	4909	4129	8033	17071

## 5.2. Academic Disciplines

Sr. #	Faculty/Constituent College	Departments	Disciplines
1	Arts	08	31
2	Education	05	15
3	Islamic Learning	07	20
4	Management Sciences	03	15
5	Pharmacy	01	03
6	Science	09	26
7	University College of Agriculture	05	06
	& Environmental Sciences		
8	University College of Art & Design		03
9	University College of		03
	Conventional Medicine		
10	University College of Engineering	04	07
	& Technology		
11	University College of Veterinary &		01
	Animal Sciences		
Te	otal Departments & Disciplines	39	130

## 5.3. International Students

Sr. #	No. of Students	Nationality	Departments
1	06	Yemen	Computer Science & IT,

			Pharmacy, Mathematics,		
			Undergraduate Study Center		
2	01	Nepal	Pharmacy		
3	01	Saudi Arabia	Arabic		

## **5.4.1. Support Services for Students**

IUB is very much vigilant of and keeps track of the students' needs for financial assistance on account of their families' modest and meager income. Every year plentiful budget is allocated for the purpose. Details as tabulated below:

# Fund Disbursement for the Session 2010-11 & 2011-12 and Estimates for 2012-13

Sr	Types of Financial Aid	Source	Budget 2010-11 (PKR)	No. of Awarded Students	Budget 2011-12 (PKR)	No. of Awarded Students	Budget 2012-13 (Estimated) (PKR)	No. of Awarded Students (Estimated)
1	University Scholarships	IUB	2,694,444	450	3,700,000	617	3,700,000	617
2	Fee Remission/ Waiver	IUB	20,050,000	5200	20,050,000	6000	35,900,000	7000
3	HEC Scholarships	HEC	1,250,000	17	800,000	10	40,000,000	416
4	Government Scholarships	Punjab Govt.	2,800,000	270	3,500,000	290	200,000	45
5	PEEF Scholarships	PEEF	13,100,000	240	31,300,000	560	25,000,000	450
6	Loan	NBP	1,275,000	51	1,275,000	51		
	Total		41,169,444	6228	60,625,000	7528	104,800,000	8528

## 5.4.2. Hostels and Accommodation

Description	No. of Hostels	Rooms	Capacity	Occupancy
Male	03	720	1832	1832
Female	06	1221	2469	2469
Total	09	1941	4301	4301

## 5.4.3. Transport Facilities

Sr. #	Campus	Bus	Staff Van
1	Bahawalpur	31	07
2	Bahawalnagar	02	01
3	Rahim Yar Khan	02	01
	Total	35	09

#### 5.4.4. Medical Facilities

IUB has established 02 Medical Centers at Bahawalpur equipped with 02 ambulances and 06 beds for provision of medical facilities to the students round the clock. Initially First Aid is given to the students and they may be referred to the Bahawal Victoria Hospital, if needed. Doctors and paramedics are available all the time to take care of the medical needs.

### 5.5. Projected Statistics for the Students

A wide variety of academic disciplines are being offered in various departments/constituent colleges in different faculties. The current and projected enrollment of students over next five years is summarized as under:

Level	Current Enrollment	Projected Number of Students					
	2012	2013	2014	2015	2016	2017	
Bachelor	8106	9000	9700	10500	11200	12000	
Master	7358	7800	8400	8900	9400	10000	
M.Phil	1009	1250	1300	1500	1700	2000	
PhD	315	320	370	410	450	500	
Total	16,788	18,370	19,770	21,310	22,750	24,500	

#### **Student Affairs**

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Goals:

Indoctrinating communication and leadership skills among the students

Strategy-1	Provision of conducive and congenial environment for academic life of students
Action 1	Providing clean and clear in-campus and class room atmosphere
Action 2	Beefing up the financial assistance to the students
Action 3	Hands-on training in the form internship, wherever applicable
Action 4	Inculcating leadership qualities through debates and sports
Action 5	Development of declamation society, executive clubs, and dramatic societies for letting the students to learn team work spirit

		Baseli	Five Y	'ears Ta	rgets		
KRAs	KPIs	ne					
		2012	2013	2014	2015	2016	2017
Career	Resume writing &						
Development	interview						
Services & Sports	trainings/orientati	2000	3500	5000	6000	7000	8000
	on delivered to	2000	3300	3000	0000	7000	8000
	6000 students per						
	annum						
	20 Inter-varsity						
	debate						
	competitions and	4	8	12	16	20	24
	major social	4	0	12	10	20	24
	events conducted						
	per annum						
	02 Job fairs						
	conducted per	1	1	2	2	3	3
	annum						

## Chapter 6. Research and Consultancy

### 6.1. Inculcating the Research and Consultancy Culture

In an attempt to cultivate the culture of research and consultancy in IUB across the board, following initiatives have already been taken and developments taken place:

- ORIC established in 2010
- Research Incentive scheme introduced and implemented in 2010
- 171 Research Publications during the year 2011
- 10 Research Grants of Rs. 0.5m each earned since 2011
- 9 PSDF Trainings arranged resulting in Rs. 40m earning from (Punjab Skills Development Fund (PSDF) since 2011

As a result of the initiatives referred to above and others, HEC research ranking of IUB improved from 17 to 13. Moreover, following measure will be instituted to catalyze and strengthen the research culture with a particular focus and concentration on market-based, solution-oriented and industry-related research and consultancy:

- Introduction of research culture across the university
- More emphasis on inducting PhD holders across the university
- Ensuring availability of research facilities
- Switching over from basic to applied research
- Initiating consultancy projects in Technology Incubation Center (TIC)
- Vaccine preparation from medicinal plants to cure tropical infectious diseases

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Mission: To produce a variety of scientists and researchers, responsive to national needs with priorities focusing on issues relating to socio-economy and self-reliance.

- i. Increasing the number of yearly publication from 170 to 350
- ii. Introducing culture of applied research across the university
- iii. commercialization of research and patents registration
- iv. introducing innovative industry-based research and consultancy

Strategy-1	To set up new ways of teaching and supporting programs
	for teachers and students to learn in a wider range of
	settings
Action 1	Upgradation of curricula to enhance the research

Action 2	capacity of the faculty and students Regular seminars and symposia on recent advances in research
Action 3	Workshops and hands-on training
Action	Exhibitions and displays

Strategy-2	To establish advanced information and Communication	
	Technology (ICT) infrastructure	
Action 1	To launch digital library and e-books programs to	
	provide access to all teachers and students for relevant	
	literature in their respective disciplines	
Action 2	Trainings and workshops for useful utilization of ICT	
	facilities	
Action 3	To establish regular video conferencing sessions	
Action 4	Establish ICT facilities in all faculties	

Strategy-3	To recognize the strong links that exist between teaching and research across all disciplines
Action 1	To strengthen the already established Office of Research, Innovation and Commercialization (ORIC)
Action 2	Hiring of staff/faculty of ORIC
Action 3	To establish a strong coordination between faculty, industry and market
Action 4	Encourage the researchers of the university to do cutting edge research at a patentable level

Strategy-4	Promotion of linkage between academia and industry
Action 1	Enhance the quality and level of research by providing
Action 2	Quality based disbursement of research incentives to the faculty
Action 3	Conducting solution-oriented research for industry
Action 4	Cultivating a strong culture of applied research

KRAs	KPIs	Base line	Five Y	ears Ta	rgets		
		2012	2013	2014	2015	2016	2017
Research	179 Publications Published	171	200	240	280	320	350

## 6.2. Revenue Generated from Research and Consultancy

Faculty/ Constituent Colleges	Departments	Revenue (Rs)	
Science	Biochemistry & Biotechnology	10 million	
	Physics	14.009 million	

## 6.3. Management Support for Research and Consultancy

Faculty and researchers are encouraged to conduct research, write papers, and deliver oral presentations in the national and international conferences. Similarly, workshops and symposia are organized in the university. Moreover, academia is frequently encouraged and facilitated to arrange national and international conferences and invite scholars of national and international stature to share their knowledge in their specialized fields.

## Chapter 7. International Academic Network

# 7.1. Strategic Linkages with the Universities/Institutes of Repute Around the Globe

In order to promote the exposure and outreach of the academics and the students of the university, IUB has concluded certain MoUs and agreements with the following universities/agency:

- Linkoping University, Sweden
- UNC Charlotte, USA
- Senior Expert Services, Germany
- Salford University, UK

Further, possibilities of extending linkages with institutions of technologically advanced countries like China, Korea, USA and Europe will be explored and new avenues to capitalize this area will be searched in the time to come.

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Mission: To produce a variety of scientists and researchers, responsive to national needs with priorities focusing on issues relating to socio-economy and self-reliance.

- i. Strengthening the linkages with existing 5 international universities
- Establishment of linkages with 10 international universities and increasing it to 15

Strategy-1	To purse an active internationalization strategy allowing local students and faculty members to travel and interact with their peers abroad as well as to provide opportunities to foreign students and faculty to study and research in Pakistan
Action 1	Arrange Foreign Scholarships for the active and talented faculty members to do PhD studies
Action 2	To arrange Post-Doc fellowships for highly qualified PhD-senior faculty
Action 3	Arrange attractive Assistance-ships for International Scholars to study at IUB
Action 4	Visitation of Vice Chancellor to Foreign Universities for

Linkages and networking

Strategy-2	Establishment of attractive opportunities for the Foreign	
	Faculty	
Action 1	Ensuring highly secured environment	
Action 2	Offering handsome package for the visitation of the Foreign Scholars	
Action 3	Establishment of conducive workplace	
Action 4	Hiring world fame faculty	

Strategy-3	Preparing local faculty with networking skills					
Action 1	Special and intensive training sessions should arranged to help the faculty to learn networking skills with international institutions and faculty					
Action 2	Sufficient funds should be arranged for the collaborative visitations of the faculty					
Action 3	Clear task for networking with foreign institutions/universities should be assigned to the young faculty pursuing for PhD studies in foreign University					
Action 4	Attractive incentives should be awarded to the faculty who show up with fruitful international networking					

KRAs	KPIs	Base line	Five Years Targets				
		2012	2013	2014	2015	2016	2017
Academic	10 MoUs &	5	7	Q	11	13	15
Linkages	agreement signed	J	,	7		13	15

## 7.2. Academic Program

Presently, no program is linked with any foreign university but efforts will be made to integrate the academic program(s) offered by IUB with any foreign university(ies).

### 7.3. Students Exchange Program

IUB is fully aware of the dire needs of international collaboration for carrying out academic and research activities in order to enhance the standard of education. Resultantly, IUB approached Saudi Cultural Mission to create a liaison between IUB and Saudi educational institutions and issued a joint statement covering the following features:

- Saudi Cultural Mission will help students of IUB in achieving Saudi Cultural scholarships and encourage Saudi students to seek education of Engineering, Islamic Learning, Pharmacy, Management Sciences and Commerce at IUB
- Exchange of faculty and students
- Cultural transfer programs
- Arabic language by Saudi teachers

## Chapter 8. Infrastructure and Facilities

### 8.1. Planning for Infrastructure and Facilities

The pursuit of Academic Excellence in teaching and research heavily depends on the university's ability to acquire, allocate and manage public capital streams. The projects to strengthen the physical infrastructure of The Islamia University of Bahawalpur always gain high priority with university authorities as we face new challenges to meet the growth in student enrollment.

The Islamia University of Bahawalpur is imparting education in 3 districts of Bahawalpur having 6 operational campuses. Following is the land area of owned campuses:

Campus	Land Area (Acres)			
Baghdad ul Jadeed Campus	1,257			
Abbasia Campus	26			
Bahawalnagar Campus	50			
Rahim Yar Khan Campus	80			
Total Land Area of Owned Campuses	1,413			

#### 12. Infrastructure and facilities

Vision: To make the Islamia University of Bahawalpur a world class university and a leader in developing Pakistan a knowledge-based society. Mission: To produce a variety of scientists and researchers, responsive to national needs with priorities focusing on issues relating to socio-economy and self-reliance.

- Attract funding from Public as well as Private Donors for investing in Physical infrastructure to coupe up with the increase in students' enrollment.
- Facilitate the efficient, effective, orderly, safe, quality oriented and sustained development process that supports the growth of university.

Strategy-I	Acquiring funds for increase in Physical Infrastructure				
Action 1	Assessment of need for increase in Civil Works, Lab &				
	Office Equipments, Furniture & Fixtures, Transport etc.				

Action 2	Preparation of PC-Is for getting funding from Federal & Provincial Governments (Public Donors) for desired modules					
Action 3	Terms of Reference, advertisement, evaluation of proposals and execution of agreement with Private donors under Public-Private Partnership for desired modules					

Strategy-II	Ensuring quality oriented, effective and efficient development process					
Action 1	Preparation of annual targets for each module of development projects					
Action 2	Strict internal monitoring by Architect, Engineers and Officers of P&D Department by involving them in the whole process of implementation of development projects					
Action 3	Constant coordination with donors for release of funds which match the pace of development					

		Baselin	Five Years Targets				
KRAs	KPIs	е					
		2012	2013	2014	2015	2016	2017
Buildings	4 new Academic						
	Blocks	6	7	8	8	9	10
	constructed						
	3 Auditoriums	7	9	9	10	10	10
	constructed	,			10	10	10
Allied facilities	4 Hostels						
	constructed for	9	9	10	11	12	13
	students						
	10 new Buses	35	37	39	41	43	45
	procured						
	2 new Medical	2	2	3	4	4	4
	Centers created			<b>.</b>	4	4	4

# 8.1.1. IT Labs

Sr. #	Description	No.
1	No. of Labs	53
2	No. of Computers	2700
3	Printers	32
4	Multimedia	90
5	Server Machines	08
6	Internet Bandwidth	100 Mbps
7	Functional Nodes	1100
8	Videoconference Hall	01

# 8.1.2. Laboratory and Workshops

Sr. #	Faculty	Labs*
1	Arts	02
2	Education	11
3	Islamic Learning	07
4	Management Sciences	04
5	Science	40
6	Pharmacy & Alternative Medicine	20
7	University College of Agriculture & Environmental Sciences	01
8	University College of Art & Design	01
9	University College of Conventional Medicine	02
10	University College of Engineering & Technology	31
11	University College of Veterinary & Animal Sciences	01

<sup>\*</sup> Labs include IT labs also.

# 8.1.3. Academic Facilities (Lecture Rooms/Theatres/Halls)

Sr. #	Faculty/College	No. of Class Rooms
1	Arts	33
2	Education	36
3	Islamic Learning	35
4	Management Sciences	16

5	Pharmacy & Alternative Medicine	10
6	Science	14
7	University College of Agriculture & Environmental Sciences	03
8	University College of Art & Design	12
9	University College of Conventional Medicine	06
10	University College of Engineering & Technology	14
11	University College of Veterinary & Animal Sciences	07
12	Bahawalnagar Campus	10
13	Rahim Yar Khan	14

# 8.1.4. Library

Sr. #	Description	No.	No. of Books
1	Main	01	230,000
2	Departmental	08	50,000
3	Sub Campuses	02	7,000

# 8.1.5. Recreational Facilities

Sr. #	Campus	Facility	No./Size
		Badminton	2/20x44 Ft
1		Hand Ball	1/20x40 M
	Baghdad-ul- Jadeed	Volley Ball	3/9x18 M
	Jadeed	Table Tennis	6
		Fitness Centers	7
		Football	80x120 Yards
		Hockey	60x100 M
		Basket Ball	15x28 M
2	Abbasia	Cricket	70 Yards with 02 pitches
		Wrestling Mat	
		Athletics Track	400 M, 8 Lanes
		Badminton	1/20x44 Ft

	Hand Ball	2/20x40 Ft
	Volley Ball	2/9x18 M
	Table Tennis	2
	Fitness Centers	3

# 8.1.6. Family Accommodation and Support Services

<b>C</b> "	<b>D</b>	N	A (C E()	
Sr. #	Description	No.	Area (Sq. Ft)	
University Em	nployees Residence, Ba	ighdad-ul-Jadeed	Campus	
1	Cat-A	10	32000	
2	Cat-B	23	59500	
3	Cat-C	17	26620	
4	Cat-D	10	10500	
5	Cat-E	26	15756	
6	Cat-F	33	17160	
aculty/Empl	oyees Hostels, Baghdad	d-ul-Jadeed Camp	pus	
Faculty/Empl	oyees Hostels, Baghdad	d-ul-Jadeed Cam <sub>l</sub>	pus	
Sr. #	Description	No. of Rooms	Capacity	
		-		
Sr. #	Description	No. of Rooms	Capacity	
Sr. #	Description Foreign Faculty Faculty Hostel (Men) Faculty Hostel	No. of Rooms	Capacity 36 families	
Sr. # 7 8	Description Foreign Faculty Faculty Hostel (Men)	No. of Rooms 36 29	Capacity 36 families 58	
Sr. # 7 8	Description Foreign Faculty Faculty Hostel (Men) Faculty Hostel (Women) Executive Hostel	No. of Rooms 36 29 15	Capacity 36 families 58	
Sr. # 7 8 9	Description Foreign Faculty Faculty Hostel (Men) Faculty Hostel (Women) Executive Hostel	No. of Rooms 36 29 15	Capacity 36 families 58	
Sr. # 7 8 9 10  Jniversity Gu	Description Foreign Faculty Faculty Hostel (Men) Faculty Hostel (Women) Executive Hostel	No. of Rooms  36  29  15  15	Capacity 36 families 58 30 15	

Furthermore, there is a lake providing boating facilities to occupants of residential colonies and students' living in hostels at Baghdad-ul-Jadeed Campus. Nearby located is a Rose garden named as Gosha-i-Gulab. IUB has also established a bio-diversity park accommodating 50 deer, which is also a source of recreation and amusement.

# 8.2. Information and Communication Technology

IUB is equipped with ICT to keep abreast of the technological advancement taking place at a rapid pace. IUB has developed ICT infrastructure to meet the needs of the hour as per the details in 8.1.1 above.

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- i. Strengthening the distance learning
- ii. Availability of improved internet service to the staff and students
- iii. Automation of various accounting, examination and HR system

Strategy	Provision of uninterrupted IT facilities round the clock
Action 1	Assessment of existing available facilities
Action 2	Assessment of future needs
Action 3	Ensuring necessary infrastructure
Action 4	Arranging necessary training to familiarize the staff with use of IT equipments
Action 5	Implementation and review

		Baseli	Five Years Targets				
KRAs	KPIs	ne					
		2012	2013	2014	2015	2016	2017
Automation and Networking Infrastructure	200 Mbps Bandwidth increased/enhanced	100 Mbps	120	170	210	260	300
	900 Nodes increased/enhanced	1100	1300	1500	1650	1800	2000
	12 Servers installed	00	4	6	8	10	12
	235 Wi-fi Access Points created	65	130	180	210	260	300

# Chapter 9. Human Resources

# 9.1 General Policies

The Islamia University of Bahawalpur has been established under the university Act, 1975 which provides basic framework for all functional areas including human resource policies. In accordance with provisions of the Act, university has developed statutes, regulations and rules as guiding principles for human resource operations. In this regard policies and procedures communicated from time to time by Federal Government, Higher Education Commission and concerned provincial government are adopted and implemented.

# 9.2. Recruitment and Retention Policies

The university employees are divided into teaching and non-teaching cadres. So far as the appointments of teaching staff are concerned, these are governed by the policies and guidelines chalked out by the Higher Education Commission for both Basic Pay Scale and Tenure Track System. IN order to attract competent and qualified faculty in the university, certain options are exercised as follows:

- (a) Statutes are laid down in the university calendar governing the appointment of teaching and non-teaching staff in various Basic Pay Scales and cadres to meet the human resource needs;
- (b) Tenure Track System as devised by the Higher Education Commission is followed in letter and spirit for encouraging qualified faculty for imparting quality education and cultivating a culture of research;
- (c) Interim Placement of fresh PhD holders in accordance with the instructions and guidelines of Higher Education Commission;
- (d) Both teaching and nonteaching staff is employed at the university on contract basis against certain positions from time to time in line with the provisions of University Act, 1975;
- (e) Staff in Basic Pay Scale I-IV is also employed on short term basis to meet the contingencies as arise from time to time.

For ensuring retention of faculty in the university, foreign scholarships are awarded to the teachers. Once they proceed for higher education on doctoral level, they are required to submit a surety bond committing to serve the university for further period on return.

Moreover, certain other facilities are given to the entire staff which include but are not limited to the residence in university colonies and hostels, medical coverage, life insurance, transportation to and from offices, gratuity, leave preparatory to retirement, reserved seats for admission of children of staff in each department and fee concession/waiver thereof.

# 9.3. Growth and Development

In order to develop faculty of the university, various scholarships are awarded for their doctoral studies. In this connection, in three development

projects, 73 FDP slots have been provided in various areas of specialization envisaging an amount to the tune of PKR.458.354 million. Moreover, the faculty members winning foreign and indigenous scholarships through HEC, Fulbright and other sources are facilitated through grant of study leave. In order to inculcate technical, administrative, leadership and communication skills, the faculty and the administrative staff is provided training opportunities for their growth and development.

# 9.4. Performance Management

The Islamia University of Bahawalpur carries out performance evaluation/appraisal as per a defined schedule every year for all the staff; teaching and non-teaching. Three proformae have been designed to measure the performance of nonteaching staff one each for BPS 1-4, BPS 5-16, & 17 and above respectively. For academia, two proformae are in place; 1 for Lecturers & Assistant Professors and 1 for Associate Professors & Professors. The concerned heads/supervisors are required to appraise the performance of the entire staff working under their subordination and supervision against the requisite standards laid down in the proforma designed for the purpose, which are duly countersigned by their seniors. Based on the appraisals, the employees are considered for growth & career development and certain awards & incentives are accorded. Moreover, corrective measures are instituted to help improve the performance in case a deviation from the standard is witnessed.

### 9.5. Remuneration and Benefits

over and above the normal working hours.

IUB adopts and implements the Basic Pay Scales developed by the Government of the Punjab for all cadres from BPS 1-22 for teaching and nonteaching staff. Salaries and recompense as revised by the said government from time to time are implemented in IUB in letter and spirit for rewarding the staff for their services.

Teachers appointed on Tenure Track System and Interim Placement are granted recompense under the policy of Higher Education Commission.

Moreover, the nonteaching staff working in various branches and departments is given honorarium as a compensation for working in evening

# 9.6. Projection of Staff

			Existing		Р	rojecte	d	
Cadre	Designation	Grade	2012	2013	2014	2015	2016	2017
Academics	Professor	21 & 22	27	30	33	39	42	45
	Associate Professor	20	33	37	44	48	51	55
	Assistant Professor	19	155	190	220	255	280	300
	Lecturer	18	295	310	350	390	440	500
	Total		510	567	647	732	813	900
PhDs			115	130	160	190	210	230

Administrative	Officers	16-19	199	199	200	202	204	206
staff	Supporting	1-15	1734	1734	1740	1758	1776	1794
	Staff							
	Total		1933	1933	1940	1960	1980	2000
	Grand		2343	2500	2587	2692	2793	2900
	Total							

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- i. Ensuring the provision of trained and skilled manpower to meet the challenges of the dynamic and competitive market
- ii. Creating a pool of self-responsible and committed personnel who may perform with maximum efficiency

Strategy	IUB to be staffed with professionally qualified and
	committed personnel
Action 1	Improving and balancing service structure of academia and administrative staff
Action 2	Implementing a systematic and transparent approach to human resource recruitment and selection
Action 3	Creation of Human Resource Cell for assessment of training needs and imparting the same to teaching and nonteaching staff continuously
Action 4	Materializing the existing performance appraisal system in true letter and spirit to reward the performance of outstanding staff and to institute corrective measures wherever warranted
Action 5	Creating ethical, customer responsive and innovative culture among entire staff

KRAs	KPIs	Baseli ne	Five Y	ears Ta	rgets		
			2013	2014	2015	2016	2017
Manpower	390 Faculty recruited	510	610	660	720	810	900
	67 Administrative Staff recruited	1933	1933	1940	1960	1980	2000

# Administration

Vision: To make the Islamia University of Bahawalpur a world class university and a leader in developing Pakistan a knowledge-based society. Mission: To produce a variety of scientists and researchers, responsive to national needs with priorities focusing on issues relating to socio-economy and self-reliance.

# Goals:

To bracket IUB among well managed universities/institutions of the country

Strategy	Creating an efficient and effective management system
Action 1	Proper division of labor
Action 2	Empowerment and accountability
Action 3	Monitoring through reporting system
Action 4	Conduct necessary training and development programs for the staff
Action 5	Brining in cultural changes compatible with the goals

KRAs		KPIs	KPIs		Five Y	ears Ta	rgets		
				2012	2013	2014	2015	2016	2017
Efficient	&	6	Trainings						
Effective		conducte	conducted		2	3	4	5	4
Management				0		3	4	)	O
System									

# Chapter 10. Finance

# 10.1 Background

Description	Revised Estimates 2011-12	Budget Estimates 2012-13
Income		
a) Federal Grant	601.989	952.559
b) Own Sources	884.192	989.681
Expenditure	1486.555	2220.290
Deficit	0.374	278.050

# 10.2 Sources of Income

Sr.	Source	Actual Income 2012	Projected Income 2017
1	Tuition Fee	256.557	361.415
2	Hostel Fee	60.563	62.272
3	Examination Fee	183.229	281.850
4	Investment	16.000	25.130
5	Research	5.000	7.500
6	Consultancy	1.025	2.500
7	Affiliation	4.073	7.123
8	Farm Income	36.267	38.950
9	Govt. Grants	601.989	1720.779
10	Own Sources	379.770	578.021
	Total	1544.473	3085.540

# 10.3 Financial Sustainability

# 10.3.1 Income and Expenditure Statement

Statement attached at Annexure-C.

#### 10.3.2 Balance Sheet

Presently, it does not exist but will be prepared in future as a part of this drive.

# 10.3.3 Cash Flow Statement

Statement attached at Annexure-D.

# 10.3.4 Maintaining Financial Bed

Not applicable.

#### 10.3.5 Long Term Investment

Sr.#	Source	Amount
1	Pension Fund	225m
2	General Endowment Fund*	136m
	Total	361m

# 10.3.6 Adopting and Maintaining Entrepreneurizing Culture

Previously, there was no practice of entrepreneurizing culture but with the development of this plan IUB tends fare to introduce this culture in a piecemeal fashion for the overall good of this alma mater and its stakeholders.

# 10.4 Entrepreneurial Thrive

The IUB has developed some of its products and research for commercializing in the market on limited scale. The quantity and quality of products and research will be improved with the implementation of this business plan.

# 10.4.1 Adoption of Business Plan for the University/Institute to Commercialize its Products

With the establishment of Office of research, innovation and commercialization, IUB has got a clear vision for initiating and commercializing applied and industry relevant research in future.

#### 10.4.2 Franchise

The IUB has bracketed both public and private sector institutions to maximize the outreach through awarding affiliation throughout Bahawalpur Division and hammering out to augment the scope and expansion of the disciplines granting to the partner institutes.

#### 10.4.3 Outcome of Research can be Commercialized

IUB Business Plan will prove to be instrumental in bringing in a culture based on the corporate practices. With the advent of this plan, IUB bids fair to get its marketable research/product patented.

# 10.4.4 Separating Management of Non-core Activities from the University Through Smart Partnership with Subsidiaries of Outside Parties

IUB is contemplating to join hands with private sector for concluding joint-ventures and partnerships for the common good and mobilizing the resources towards the areas of immediate needs.

# 10.5 Resource Allocation and Administrative Efficiency

Resources and funds are allocated as per the well calculated needs for various heads of accounts. Besides, austerity measures are being taken to cut back on the expenditures so that the saved funds may be earmarked for some more productive matters.

Vision: To make the Islamia University of Bahawalpur a world class university and a leader in developing Pakistan a knowledge-based society. Mission: To produce a variety of scientists and researchers, responsive to national needs with priorities focusing on issues relating to socio-economy and self-reliance.

- i. Incorporating professionalism, automation and sustainability
- ii. Making IUB a self-sustained and resourceful entity

Strategy	Introducing and implementing efficient financial and
	accounting system on the lines of corporate culture
Action 1	Restructuring the treasury office for induction of professionally qualified personnel
Action 2	Implementation of SAP
Action 3	Developing accounting policies and statements to reflect the true financial health of the organization
Action 4	Budgetary allocation on the basis of needs and optimum utilization
Action 5	Efforts for generating funds from non-conventional sources to attain sustainability

		Baselin	Five Years Targets						
KRAs	KPIs	е							
		2012	2013	2014	2015	2016	2017		
Income	Income	1544.473	1942.240	2153.658	2430.021	2757.417	3085.540		
Expenditure	Recurring	1486.555	2220.290	2664.348	3197.218	3836.661	4603.993		
	Capital	509.660	770.000	800.000	667.243	420.000	170.000		

# Chapter 11. Networking

# 11.1. Government Agencies

# 11.1.1. Higher Education Commission

Since the HEC is the apex forum to develop, devise, and deliver policy guidelines for imparting quality education in the universities. HEC plays a pivotal role in the following areas regarding the university:

- Entire financing of development and recurring nature is assessed and provided by HEC
- Criteria for appointment of academics (Basic Pay Scale, Tenure Track System, Interim Placement) is chalked out by HEC
- Curricula and syllabi of all courses is developed and reviewed by HEC
- Rules and regulations for advanced studies (M.Phil/MS & PhD) are framed and amended by HEC
- Indigenous and foreign scholarships are provided for development of faculty
- Research and traveling grants are provided to faculty
- Plagiarism check for dissertations of M.Phil/MS and PhD is carried out by HEC
- Monitoring of development projects is carried out HEC
- HEC provides scholarships for students enrolled in institutions of higher learning

# 11.1.2. Higher Education Department of the Respective Province

IUB is linked with Higher Education Department, Govt. of the Punjab and it plays a vital role in the development of this university.

- Membership of HED in university' statutory bodies for policy formulation
- Appointment of Vice Chancellor, Treasurer, and Resident Auditor is processed by the HED
- Amendments in the university statutes are also routed through HED for approval from the Chancellor
- HED processes funding for development projects of IUB

# 11.1.3. Finance Department

Finance department does not deal with the university directly but envisages and allocates funding for development projects and meeting recurring expenditures through HEC.

#### 11.1.4. Economic Affairs Division

Economic Affairs Division is not directly involved in the monetary affairs of the university but provides sovereign guarantees as and when needed.

#### 11.1.5 Local Authorities

In order to conduct the business of the university, it has to depend on and liaise with the local authorities to manage the day-to-day affairs in an efficient and effective manner. Following are the instrumental authorities/bureaus, which are actively involved in facilitating the university:

- District Coordination Officer
- District Police Officer
- Commissioner
- WAPDA
- SNGPL
- PTCL, NTC
- GPO

# 11.2. Industry

IUB is particular about forging and cementing relations with the industry to stimulate the understanding of industry-focused needs for education and research. Presently, IUB has developed a networking with the following industries/institutions to help support attain reciprocal interest:

- Asia Group of Industries
- Shamim Group of Industries
- Banks
- Financial Institutions
- Medicine Companies (Harbian, Qarshi, Alegro Lab, Kamal Industries and BS Pharma)
- Software Houses

Moreover, IUB has reached an understanding with Al-Khidmat Foundation for provision of interest free loans to the teaching and nonteaching staff engaged at IUB for purchase of laptops.

Vision: To make the Islamia University of Bahawalpur a world class university and a leader in developing Pakistan a knowledge-based society.

Mission: To produce a variety of scientists and researchers, responsive to national needs with priorities focusing on issues relating to socio-economy and self-reliance.

- i. To create sustainable relationship with various sectors of the industry
- ii. Arranging opportunities for internships, scholarship and job placement for the students
- iii. Establishing research collaboration with industry

Strategy	Forging long term relationships with the industry
Action 1	Involving local industry in various functions and get-to- gathers
Action 2	Inviting industrialists as guest speakers
Action 3	Communication and correspondence in respect of internship and placement of students/graduates
Action 4	Concluding MoUs with industry for provision of potential recruits for various assignments

			Five Y	ears Ta	rgets		
KRAs	KPIs	ne					
		2012	2013	2014	2015	2016	2017
Industry Linkages	1500 Internships						
	created for	1500	1800	2100	2400	2700	3000
	students						
	50 Scholarships	0	5	15	30	40	50
	awarded	U	J	13	30	40	50

# 11.3. Alumni

There is no denying the fact that importance of active and involved alumni cannot be discounted and the contributions of students passing out from the institutions towards the development, progress, and marketing cannot be lost sight of. In view thereof, IUB has established a Directorate of Alumni in 2012 to keep track and develop a database of the students graduated from IUB. This Directorate is exerting a great deal of efforts to collect the particulars of alumni and incorporate in the database. It is felt persuaded that this Directorate needs to be strengthened and made fully functional.

# 11.4. Community

Institutions of higher learning are deeply connected with the community and civil society. In this connection, IUB is aware of the significant role that the community performs in promoting the university; therefore, IUB never neglects to involve the public, dignitaries, and other high-ups in the events of social cause.

Vision: To make the Islamia University of Bahawalpur a world class university and a leader in developing Pakistan a knowledge-based society. Mission: To produce a variety of scientists and researchers, responsive to national needs with priorities focusing on issues relating to socio-economy and self-reliance.

# Goals:

Making the existing links result-oriented and developing new mutually beneficial relations with all stakeholders

Strategy	Inculcating value of networking in all tiers of staff
Action 1	Conducting orientation and awareness session with the staff to infuse spirit of developing relations
Action 2	Identification of needed and available avenues for different departments
Action 3	Selecting the most beneficial avenue and forging relations with them
Action 4	Follow up and sustaining the developed relationships

KRAs	KPIs	Baseli ne	Five Years Targets					
NOS	14.15	2012	2013	2014	2015	2016	2017	
Academic Linkages	10 MoUs & agreements signed	5	7	9	11	13	15	

# Chapter 12. Linkages with National and International Donors

# 12.1. Generating Revenue

The ability of a University to progress towards achieving its long term goals is determined by its ability to create resources that could be invested for development of the institution. Being a public sector university, the generation of development funds for the Islamia University of Bahawalpur depends on the budgetary allocations made by Federal and Provincial Governments.

However, the IUB is developing linkages with National and International donors to attract funding from private sector and to reduce dependence on national exchequer.

# Entrepreneurizing the University/Institute

Vision: To make the Islamia University of Bahawalpur a world class university and a leader in developing Pakistan a knowledge-based society.

Mission: To produce a variety of scientists and researchers, responsive to national needs with priorities focusing on issues relating to socio-economy and self-reliance.

- i. Conversion of the university from a traditional institution to corporate entity
- ii. Maximizing the utilization of available resources to obtain maximum financial benefit

Strategy	Developing entrepreneurial mindset and practices
Action 1	Creating awareness for need of entrepreneurship
Action 2	Imparting entrepreneurship education and training to students and staff
Action 3	Creating conducive infrastructure and environment
Action 4	Creating culture of innovation and risk taking
Action 5	Rewarding the success

KRAs	KPIs	Baseli ne	Five Years Targets					
		2012	2013	2014	2015	2016	2017	
Creation of	4 Joint-Ventures							
Entrepreneurial	initiated	1	2	3	3	4	5	
Mindset								

# 12.2. Students Scholarships

IUB has no regular donations from national or international donors but occasionally some local donors provide funds for financing the workshops and conference etc being organized by the university. Sometimes financial assistance becomes available from some donor.

Vision: To make the Islamia University of Bahawalpur a world class university and a leader in developing Pakistan a knowledge-based society. Mission: To produce a variety of scientists and researchers, responsive to national needs with priorities focusing on issues relating to socio-economy and self-reliance.

Goals:

Establishment of linkages with donors for developmental activities and for students' scholarships

Strategy	Launching donation seeking campaigns							
Action 1	Assessment of IUB needs to be fulfilled by donors							
Action 2	Identification of potential donors within and outside the country							
Action 3	Designing and initiating donation campaign							
Action 4	Recognizing, appreciating and promotion the contribution of the donors							

KRAs		KPIs		Baseli ne	Five Years Targets					
					2012	2013	2014	2015	2016	2017
Liaison	and	10	MoUs	&	0	2	1	6	R	10
Linkages		agree	ements sig	gned	U		۲	0	0	10

# Chapter 13. Marketing and Promotion (Branding) of Academic Disciplines

# 13.1. Partnership

IUB has entered into partnership with Desert Rangers Bahawalpur (DRB) by way of establishing its campus in the premises of DRB for holding classes in the evening. Currently, classes in the disciplines of Computer Science & IT and Management Sciences are being conducted under the joint administrative control of IUB and DRB. University is also contemplating to launch public-private-partnership in the disciplines like English, Commerce and others.

# 13.2. Outreach

In order to augment the scope of education and ensuring its provision to the students from far flung areas, IUB has expanded its folds and established sub campuses at Bahawalnagar and Rahim Yar Khan, which are offering market-oriented education in 12 departments at each campus. Besides, IUB is leaving no stone unturned in expanding the outreach by admitting the private sector colleges to its privileges for accord of affiliation in well calculated and considered disciplines.

# 13.3. University/Institute as a Center of Excellence for the Community of the World

IUB has established a Modern Center of Excellence in Islamic Learning 2012, which is offering two specialized programs in the following disciplines:

- MA Islamic Studies with specialization in Quran & Tafseer (Evening)
- MA Islamic Studies with specialization in Hadith & Seerat (Evening)

Since its inception, the Center has been frequently organizing international conferences, seminars, workshops and lectures to address the challenges faced by the Muslim Ummah and to mobilize the global public opinion in favor of Islam.

# 13.4. External Relations and Communication

Islamia University has forged relations with certain local and national stakeholders and international fora detailed as under:

- Aukaf Department
- Shamim Group of Industries
- Asia Group of Industries
- Chamber of Commerce and Industry
- Saudi Arabia

- Rumi Forum, Turkey
- Alexander
- Expert Service Germany
- USAID
- TWAS

# 13.5. Create a Strong University's/Institute's Community

For the purpose of materializing the social needs of the internal stakeholders of the university, IUB has taken the following initiatives:

- Academic Staff Association has been constituted to represent the faculty on different fora
- Career Development Center set up to conduct job fairs, coordinate interaction of students with employers and guide students for resume preparation and seeking job
- Introduced Executive Club in Department of Management Sciences for arranging assorted functions and events
- Dramatic Club set up to arrange various dramatic and tableau activities on different occasions.

# 13.6. Develop a Quality Mindset

Quality Enhancement Cell has been established at IUB to fine-tune the quality of teaching, research and publication. It has started to designs different benchmarks for operational and functional activities relating to the pedagogy. Although, it is introduced recently nevertheless it is expected to usher in long-term milestones and set achievable standards. QEC gathers actual performances and compares the same with set standards to see if any corrective action is warranted to rectify the performance. It is newly undertaken initiative and expected to develop a quality mindset among the teaching and nonteaching community of IUB to raise image of the university.

Vision: To make the Islamia University of Bahawalpur a world class university and a leader in developing Pakistan a knowledge-based society.

Mission: To produce a variety of scientists and researchers, responsive to national needs with priorities focusing on issues relating to socio-economy and self-reliance.

#### Goals:

To occupy visible position among the leading university/institutions of the country

Strategy	Exploring all possible avenues to reach the target market
Action 1	Evaluation of existing marketing efforts and finding the
	gaps

Action 2	To bridge the gap, identification of suitable media for developing and launching the promotional campaigns
Action 3	Promoting of achievements through electronic and print media across the country
Action 4	Strengthening of Public Relations Office

KRAs	KPIs	Baseli ne	Five Years Targets					
		2012	2013	2014	2015	2016	2017	
Academic Excellence	Research Ranking	13	13	12	10	10	09	

# Quality Assurance (Benchmarking)

Vision: To make the Islamia University of Bahawalpur a world class university and a leader in developing Pakistan a knowledge-based society.

Mission: To produce a variety of scientists and researchers, responsive to national needs with priorities focusing on issues relating to socio-economy and self-reliance.

- i. Improvement in quality and standard of education to meet national and international needs
- ii. Capacity building and promotion of development oriented applied research
- iii. Accountability in academic programs through internal Quality Assurance / External Quality Audit

Strategy	To encourage quality in all functions across the university
Action 1	Clear and categorical communication of quality standards of academic and administrative areas
Action 2	Assessment of actual performance against standards
Action 3	Identification of gaps
Action 4	Instituting corrective measures to put the performance back on the right track

KRAs	KPIs	Baseli ne	Five Years Targets					
		2012	2013	2014	2015	2016	2017	
Recognitions	15 Accreditations achieved	07	10	13	16	19	22	

# List of Activities and Costing

Income	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	Total				
Tuition Fee	256.557	273.168	292.288	312.748	336.204	361.415	1832.380				
Hostel Fee	60.563	60.828	61.939	62.050	62.161	62.272	369.813				
Examination Fee	183.229	194.335	205.441	228.245	253.580	281.850	1346.680				
Investment*	16.000	17.920	19.712	21.683	23.150	25.130	123.595				
Research	5.000	4.000	4.000	4.000	6.000	7.500	30.500				
Consultancy	1.025	1.135	1.550	2.000	2.225	2.500	10.435				
Affiliation	4.073	4.683	5.293	5.903	6.513	7.123	33.588				
Farm Income	36.267	37.250	37.850	38.150	38.740	38.950	227.207				
Govt. Grants	601.989	825.747	1049.505	1273.263	1497.021	1720.779	6968.304				
Own Sources	379.770	523.174	476.120	481.979	531.823	578.021	2970.887				
Total:	1544.473	1942.240	2153.698	2430.021	2757.417	3085.540	13913.389				
Recurring Expend	liture										
Salaries of Teaching Staff	408.166	639.138	766.966	920.359	1104.430	1325.317	5164.37534				
	397.950	735.005	882.006	1058.407	1270.089	1524.106	5867.56321				
	100.563	105.664	126.797	152.156	182.587	219.105	886.872222				
	78.307	144.868	173.842	208.610	250.332	300.398	1156.35671				
Examination	113.224	128.562	154.274	185.129	222.155	266.586	1069.93098				
Teaching	42.179	40.710	48.852	58.622	70.347	84.416	345.126536				
	50.361	50.260	60.312	72.374	86.849	104.219	424.375816				
Library	4.362	5.117	6.140	7.368	8.842	10.611	42.4406672				
Others	291.443	370.966	445.159	534.191	641.029	769.235	3052.02359				
Sub Total:	1486.555	2220.290	2664.348	3197.218	3836.661	4603.993	18009.065				
Capital Expenditu	re										
Agriculture College	183.200	90.000	100.000	48.366			238.366				
Bahawalnagar Campus	174.700	100.000	100.000	33.943			233.943				
Rahim Yar Khan Campus	151.760	80.000	100.000	84.934			264.934				
Pharmacy Department		50.000	50.000	50.000	100.000	50.000	300.000				
Management Sciences Department		50.000	50.000	50.000	50.000	50.000	250.000				
	Tuition Fee Hostel Fee Examination Fee Investment* Research Consultancy Affiliation Farm Income Govt. Grants Own Sources  Total: Recurring Expend Salaries of Teaching Staff Non Teaching Staff Administrative Common Services Examination Teaching Maintenance Library Others Sub Total: Capital Expenditu Agriculture College Bahawalnagar Campus Rahim Yar Khan Campus Pharmacy Department Management Sciences	Tuition Fee 256.557  Hostel Fee 60.563  Examination Fee 183.229  Investment* 16.000  Research 5.000  Consultancy 1.025  Affiliation 4.073  Farm Income 36.267  Govt. Grants 601.989  Own Sources 379.770  Total: 1544.473  Recurring Expenditure  Salaries of Teaching 408.166  Non Teaching Staff 397.950  Administrative 100.563  Common Services 78.307  Examination 113.224  Teaching 42.179  Maintenance 50.361  Library 4.362  Others 291.443  Sub Total: 1486.555  Capital Expenditure  Agriculture College 183.200  Bahawalnagar Campus 174.700  Rahim Yar Khan Campus 151.760  Pharmacy Department  Management Sciences	Tuition Fee 256.557 273.168  Hostel Fee 60.563 60.828  Examination Fee 183.229 194.335  Investment* 16.000 17.920  Research 5.000 4.000  Consultancy 1.025 1.135  Affiliation 4.073 4.683  Farm Income 36.267 37.250  Govt. Grants 601.989 825.747  Own Sources 379.770 523.174  Total: 1544.473 1942.240  Recurring Expenditure  Salaries of Teaching 408.166 639.138  Non Teaching Staff 397.950 735.005  Administrative 100.563 105.664  Common Services 78.307 144.868  Examination 113.224 128.562  Teaching 42.179 40.710  Maintenance 50.361 50.260  Library 4.362 5.117  Others 291.443 370.966  Capital Expenditure  Agriculture College 183.200 90.000  Bahawalnagar Campus 174.700 100.000  Rahim Yar Khan Campus 151.760 80.000  Pharmacy Department 50.000	Tuition Fee 256.557 273.168 292.288 Hostel Fee 60.563 60.828 61.939 Examination Fee 183.229 194.335 205.441 Investment* 16.000 17.920 19.712 Research 5.000 4.000 4.000 Consultancy 1.025 1.135 1.550 Affiliation 4.073 4.683 5.293 Farm Income 36.267 37.250 37.850 Govt. Grants 601.989 825.747 1049.505 Own Sources 379.770 523.174 476.120 Total: 1544.473 1942.240 2153.698  Recurring Expenditure  Salaries of Teaching 408.166 639.138 766.966 Non Teaching Staff 397.950 735.005 882.006 Administrative 100.563 105.664 126.797 Common Services 78.307 144.868 173.842 Examination 113.224 128.562 154.274 Teaching 42.179 40.710 48.852 Maintenance 50.361 50.260 60.312 Library 4.362 5.117 6.140 Others 291.443 370.966 445.159 Sub Total: 1486.555 2220.290 2664.348  Capital Expenditure  Agriculture College 183.200 90.000 100.000 Bahawalnagar Campus 151.760 80.000 100.000 Pharmacy Department Agnagement Sciences	Tuition Fee 256.557 273.168 292.288 312.748 Hostel Fee 60.563 60.828 61.939 62.050 Examination Fee 183.229 194.335 205.441 228.245 Investment* 16.000 17.920 19.712 21.683 Research 5.000 4.000 4.000 4.000 Consultancy 1.025 1.135 1.550 2.000 Affiliation 4.073 4.683 5.293 5.903 Farm Income 36.267 37.250 37.850 38.150 Govt. Grants 601.989 825.747 1049.505 1273.263 Own Sources 379.770 523.174 476.120 481.979 Total: 1544.473 1942.240 2153.698 2430.021 Recurring Expenditure Salaries of Teaching 408.166 639.138 766.966 920.359 Non Teaching Staff 397.950 735.005 882.006 1058.407 Administrative 100.563 105.664 126.797 152.156 Common Services 78.307 144.868 173.842 208.610 Examination 113.224 128.562 154.274 185.129 Teaching 42.179 40.710 48.852 58.622 Maintenance 50.361 50.260 60.312 72.374 Library 4.362 5.117 6.140 7.368 Others 291.443 370.966 445.159 534.191 Sub Total: 1486.555 2220.290 2664.348 3197.218  Capital Expenditure  Agriculture College 183.200 90.000 100.000 33.943 Rahim Yar Khan Campus 151.760 80.000 100.000 84.934 Pharmacy Department — 50.000 50.000 50.000	Tuition Fee 256.557 273.168 292.288 312.748 336.204 Hostel Fee 60.563 60.828 61.939 62.050 62.161 Examination Fee 183.229 194.335 205.441 228.245 253.580 Investment* 16.000 17.920 19.712 21.683 23.150 Research 5.000 4.000 4.000 4.000 6.000 Consultancy 1.025 1.135 1.550 2.000 2.225 Affiliation 4.073 4.683 5.293 5.903 6.513 Farm Income 36.267 37.250 37.850 38.150 38.740 Govt. Grants 601.989 825.747 1049.505 1273.263 1497.021 Own Sources 379.770 523.174 476.120 481.979 531.823 Total: 1544.473 1942.240 2153.698 2430.021 2757.417 Recurring Expenditure  Salaries of Teaching 397.950 735.005 882.006 1058.407 1270.089 Administrative 100.563 105.664 126.797 152.156 182.587 Common Services 78.307 144.868 173.842 208.610 250.332 Examination 113.224 128.562 154.274 185.129 222.155 Teaching 42.179 40.710 48.852 58.622 70.347 Maintenance 50.361 50.260 60.312 72.374 86.849 Library 4.362 5.117 6.140 7.368 8.842 Library 4.362 5.117 6.140 7.368 8.842 Chiers Sub Total: 148.655 220.290 2664.348 3197.218 383.6.661 Capital Expenditure  Salarwandana 174.700 100.000 100.000 48.366	Tuition Fee 256.557 273.168 292.288 312.748 336.204 361.415 Hostel Fee 60.563 60.828 61.939 62.050 62.161 62.272 Examination Fee 183.229 194.335 205.441 228.245 253.580 281.850 Investment* 16.000 17.920 19.712 21.683 23.150 25.130 Research 5.000 4.000 4.000 4.000 6.000 7.500 Consultancy 1.025 1.135 1.550 2.000 2.225 2.500 Affiliation 4.073 4.683 5.293 5.903 6.513 7.123 Farm Income 36.267 37.250 37.850 38.150 38.740 38.950 Govt. Grants 601.989 825.747 1049.505 1273.263 1497.021 1720.779 Own Sources 379.770 523.174 476.120 481.979 531.823 578.021 Total: 1544.473 1942.240 2153.698 2430.021 2757.417 3085.540  Recurring Expenditure  Salaries of Teaching Staff 397.950 735.005 882.006 1058.407 1270.089 1524.106 Administrative 100.563 105.664 126.797 152.156 182.587 219.105 Common Services 78.307 144.868 173.842 208.610 250.332 300.398 Examination 113.224 128.562 154.274 185.129 222.155 266.586 Teaching 42.179 40.710 48.852 58.622 70.347 84.416 Maintenance 50.361 50.260 60.312 72.374 66.849 104.219 Chiers 291.443 370.966 445.159 534.191 641.029 769.235 Sub Total: 1486.555 220.290 2664.348 3197.218 3836.661 4603.993  Capital Expenditure  Agriculture College 183.200 90.000 100.000 84.366 Capital Expenditure  Bahawalnagar Campus 174.700 100.000 100.000 84.934 Capital Expenditure 150.000 50.000 100.000 84.934 Capital Expenditure 150.000 50.000 50.000 100.000 50.000 100.000 84.934 Capital Expenditure 150.000 50.000 50.000 100.000 50.000 50.000 50.000 50.000				

6	Vererinary College		50.000	50.000	50.000	50.000		200.000
7	Admin Block		100.000	100.000	50.000			250.000
8	Madical Callage				00.000		E0 000	
9	Medical College		100.000	100.000	150.000	100.000	50.000	500.000
10	Incubation Center Residences for Faculty/		50.000					50.000
	Admin Staff & Students		50.000	100.000	100.000	100.000		350.000
11	Upgradation of Labs		30.000	30.000	30.000			90.000
12	Others		20.000	20.000	20.000	20.000	20.000	100.000
	Sub Total:	509.660	770.000	800.000	667.243	420.000	170.000	2827.243
	Grand Total:	1996.215	2990.290	3464.348	3864.461	4256.661	4773.993	20836.308

<sup>\*</sup>This income accrues on long term investment from General Endowment Fund amounting to Rs. 136 million as given in 10.3.5 Long Term Investment above in chapter 10 of Finance.

#### **Future Action Plan**

#### A. Main Focus

# 1. Bachelor Programmes

#### Focus Area

**Vision**: To make the Islamia University of Bahawalpur a world class university and a leader in developing Pakistan a knowledge-based society.

**Mission:** To produce a variety of scientists and researchers, responsive to national needs with priorities focusing on issues relating to socio-economy and self-reliance

- i. To prepare a qualified crop of manpower for disseminating education and cultivating a culture of research
- ii. expansion of 60% Bachelor programs and introducing 8 new programs
- iii. to increase the enrollment of Bachelor programs from 8000 to 12000

Focus	Strategy	Action	Deadline / Time Frame	Responsibility
Bachelor	Expansion of	Preparation of	Percentage of	i. Concerned
Programmes	existing	curriculum at	Development	HoD's
	programs	department level	10% - 2013	ii. Deputy
			15% - 2014	Registrar
		Recommendation of	20% - 2015	(Acad)
		revision/modification	25%- 2016	
		of existing	30%-2017	
		curriculum from the		
		concerned Board of		
		Studies and		
		Academic Council		
		Approval of the curriculum from the Syndicate		
		Arrangements of physical, financial and academic infrastructure		
		Commencement of		
		admission and		
		classes		
	Introduction of	Preparation of		
		curriculum at		

new programs	department level	
	Recommendation of the curriculum from the concerned Board of Studies and Academic Council  Approval of the curriculum from the	
	Arrangements of physical, financial and academic infrastructure	
	Market survey to ascertain the needs of programs	
	Seeking accreditation and certification from the concerned councils/agencies wherever applicable	
	Commencement of admission and classes	

# 2. Master Programmes

# Focus Area

**Vision:** To make the Islamia University of Bahawalpur a world class university and a leader in developing Pakistan a knowledge-based society.

**Mission:** To produce a variety of scientists and researchers, responsive to national needs with priorities focusing on issues relating to socio-economy and self-reliance.

- i. To increase the enrollment from 7300 to 10000
- ii. introducing 6 new disciplines at Master level
- iii. expansion of 40% of existing programs

			Deadline /	
Focus	Strategy	Action	Time	Responsibility
	3,		Frame	
Master Programmes	Expansion of existing programs	Preparation of curriculum at department level  Recommendation of revision/modification of existing curriculum from the concerned Board of Studies and Academic Council  Approval of the curriculum from the Syndicate  Arrangements of physical, financial and	Percentage of Development 10% - 2013 15% - 2014 20% - 2015 25% - 2016 30% - 2017	i.Concerned HoD's ii.Deputy Registrar (Acad)
		academic infrastructure  Commencement of admission and classes		
	Introduction	Preparation of		
	of new	curriculum at		
	programs	department level  Recommendation of		
		revision/modification		
		of existing		
		curriculum from the		
		concerned Board of		
		Studies and		
		Academic Council		
		Approval of the curriculum from the Syndicate		
		Arrangements of physical, financial and academic infrastructure		
		Commencement of admission and classes		

# 3. M.Phil Programmes

# Focus Area

**Vision**: To make the Islamia University of Bahawalpur a world class university and a leader in developing Pakistan a knowledge-based society.

**Mission**: To produce a variety of scientists and researchers, responsive to national needs with priorities focusing on issues relating to socio-economy and self-reliance.

- i. to increase the enrollment from 1000 to 2000
- ii. to introduce 10 new disciplines in M.Phil programs
- iii. expansion of 30% of existing programs

			Deadline /	
Focus	Strategy	Action	Time	Responsibility
			Frame	
M.Phil	Expansion of	Preparation of	Percentage of	i.Concerned
Programmes	existing	curriculum at	Development	HoD's
	programs	department level	10% - 2013	ii.Deputy
			15% - 2014	Registrar (Acad)
		Recommendation of	20% - 2015	
		revision/modification	25%- 2016	
		of existing	30%-2017	
		curriculum from the		
		concerned Board of		
		Studies and		
		Academic Council		
		Approval of the		
		curriculum from the		
		Syndicate		
		Arrangements of		
		physical, financial		
		and academic		
		infrastructure		
		iiii asti ucture		
		Commencement of		
		admission and		
		classes		
	Introduction of	Preparation of	Percentage of	
	new programs	curriculum at	Development	
		department level	10% - 2013	
			15% - 2014	
		Recommendation of	20% - 2015	

	the curriculum from	25% 2014	-
	the concerned Board	30%-2017	
	of Studies and	30%-2017	
	Academic Council		
	Approval of the		
	curriculum from the		
	Syndicate		
	,		
	Arrangements of		
	physical, financial		
	and academic		
	infrastructure		
	Market survey to		
	ascertain the needs		
	of programs		
	Seeking		
	accreditation and		
	certification from		
	the concerned		
	councils/agencies		
	wherever applicable		
	Commencement of		
	admission and		
	classes		
Attracting and	60 scholarship	Percentage of	
encouraging	awardees pursuing	_	
PhD holders	studies under Faculty	•	
	Development	15% - 2014	
	Program (FDP) will		
	join IUB	25%- 2016	
	Absorption and	30%-2017	
	Regularization of		
	PhDs working under		
	Interim Placement		
	Hiring of PhDs from		
	the market		
	Faculty members will		
	be encouraged to		
	pursue PhD studies		
Attracting	Dissemination of	Percentage of	
Attracting			
shining	benefits of research	Development	
shining students to join	benefits of research degrees to the	Development 10% - 2013	
shining	benefits of research	Development	

studies	be provided to those	25%- 2016	
	students for	30%-2017	
	engrossing them in		
	their studies		
	Upgradation of		
	physical, financial		
	and academic		
	infrastructure		

# 4. PhD Programmes

# Focus Area

**Vision**: To make the Islamia University of Bahawalpur a world class university and a leader in developing Pakistan a knowledge-based society.

**Mission**: To produce a variety of scientists and researchers, responsive to national needs with priorities focusing on issues relating to socio-economy and self-reliance.

- i. to increase the enrollment from 300 to 500
- ii. introducing 10 new disciplines for PhD
- iii. expansion of 30 % of existing programs

			Deadline /	
Focus	Strategy	Action	Time	Responsibility
			Frame	
PhD	Expansion of	Preparation of	Percentage of	i.Concerned
Programmes	existing	curriculum at	Development	HoD's
	programs	department level	10% - 2013	ii.Deputy
			15% - 2014	Registrar (Acad)
		Recommendation of	20% - 2015	
		revision/modification	25%- 2016	
		of existing	30%-2017	
		curriculum from the		
		concerned Board of		
		Studies and		
		Academic Council		
		Approval of the		
		curriculum from the		
		Syndicate		
		],		
		Arrangements of		
		physical, financial		
		and academic		

		infrastructure		
		C		
		Commencement of admission and		
		admission and classes		
	Introduction of		Percentage of	
	new programs	curriculum at	Development	
	p . 3	department level	10% - 2013	
		'	15% - 2014	
		Recommendation of	20% - 2015	
		the curriculum from	25%- 2016	
		the concerned Board	30%-2017	
		of Studies and		
		Academic Council		
		Approval of the		
		curriculum from the Syndicate		
		Syndicate		
		Arrangements of		
		physical, financial		
		and academic		
		infrastructure		
		Madar a sa ta		
		Market survey to		
		ascertain the needs of programs		
		or programs		
		Seeking		
		accreditation and		
		certification from		
		the concerned		
		councils/agencies		
		wherever applicable		
		Commencement of		
		admission and		
		classes		
	Attracting and	60 scholarship	Percentage of	
	encouraging	awardees pursuing	Development	
	PhD holders	studies under Faculty	10% - 2013	
		Development	15% - 2014	
		Program (FDP) will	20% - 2015	
		join IUB	25%- 2016 30%-2017	
		Absorption and Regularization of	30/0-2017	
		PhDs working under		
		Interim Placement		
		Hiring of PhDs from		
L		•		1

	the market		
	Faculty members will		
	be encouraged to		
	pursue PhD studies		
Attracting	Dissemination of	Percentage of	
shining	benefits of research	Development	
students to join	degrees to the	10% - 2013	
research-	students	15% - 2014	
intensive	Support services will	20% - 2015	
studies	be provided to those	25%- 2016	
	students for	30%-2017	
	engrossing them in		
	their studies		
	Upgradation of		
	physical, financial		
	and academic		
	infrastructure		

# 5. Research and consultancy

# Focus Area

**Vision:** To make the Islamia University of Bahawalpur a world class university and a leader in developing Pakistan a knowledge-based society.

**Mission**: To produce a variety of scientists and researchers, responsive to national needs with priorities focusing on issues relating to socio-economy and self-reliance.

- i. Increasing the number of yearly publication from 170 to 350
- ii. Introducing culture of applied research across the university
- ii. commercialization of research and patents registration
- iii. introducing innovative industry-based research and consultancy

Focus	Strategy	Action	Deadline / Time Frame	Responsibility
Research and	To set up new	Upgradation of	Percentage of	i. All HoD's
consultancy	ways of	curricula to	Development	ii. Director ORIC
	teaching and	enhance the	10% - 2013	
	supporting	research capacity	20% - 2014	
	programs for	of the faculty and	20% - 2015	
	teachers and	students	20%- 2016	
	students to	Regular seminars	30%-2017	
	learn in a wider	and symposia on		
	range of	recent advances		
	settings	in research		

	Workshops and		
	hands-on training		
	nanus-on training		
	Evhibitions		
	Exhibitions and		
	displays	_	
To establish	To launch digital	Percentage of	
advanced	library and e-	Development	
information and	books programs to	10% - 2013	
Communication	provide access to	20% - 2014	
Technology	all teachers and	25% - 2015	
(ICT)	students for	25%- 2016	
infrastructure	relevant literature	20%-2017	
	in their respective		
	disciplines		
	Trainings and		
	workshops for		
	useful utilization		
	of ICT facilities		
	To establish		
	regular video		
	conferencing		
	sessions		
	Establish ICT		
	facilities in all		
	faculties		
To recognize	To strengthen the	Percentage of	
the strong links	already	Development	
that exist	established Office	10% - 2013	
between	of Research,	20% - 2014	
teaching and	Innovation and	25% - 2015	
research across	Commercialization	25% - 2015	
all disciplines	(ORIC)	20%-2017	
att disciptines	(ORIC)	20/0-2017	
	I I de la companya de		
	Hiring of		
	staff/faculty of		
	ORIC		
	To establish a		
	strong		
	coordination		
	between faculty,		
	industry and		
	market		
	Encourage the		
	researchers of the		
	university to do		
	<u> </u>		
	cutting edge		
	research at a		

	patentable level		
Promotion of	Enhance the	Percentage of	
linkage	quality and level	Development	
between	of research by	15% - 2013	
academia and	providing	15% - 2014	
industry		20% - 2015	
	Quality based	20%- 2016	
	disbursement of	30%-2017	
	research		
	incentives to the		
	faculty		
	Conducting		
	solution-oriented		
	research for		
	industry		
	Cultivating a		
	strong culture of		
	applied research		

# 6. International academic network

# Focus Area

**Vision**: To make the Islamia University of Bahawalpur a world class university and a leader in developing Pakistan a knowledge-based society.

**Mission**: To produce a variety of scientists and researchers, responsive to national needs with priorities focusing on issues relating to socio-economy and self-reliance.

- i. Strengthening the linkages with existing 5 international universities
- ii. Establishment of linkages with 10 international universities and increasing it to 15

Focus	Strategy	Action		Deadline / Time Frame	Responsibility
International academic network	To purse an active internationalization strategy allowing local students and faculty members to travel and interact with their peers abroad as well as to	Arrange Scholarships active and faculty memb PhD studies To arrange	Foreign for the talented pers to do Post-Doc	Percentage of Development 10% - 2013 15% - 2014 20% - 2015 25%- 2016	Director ORIC

provide opportunities to foreign students and faculty to study and research in Pakistan	fellowships for highly qualified PhD-senior faculty  Arrange attractive Assistance-ships for International Scholars to study at IUB  Visitation of Vice Chancellor to Foreign Universities for Linkages and networking	30%-2017	
Establishment of attractive opportunities for the Foreign Faculty	Ensuring highly secured environment  Offering handsome package for the visitation of the Foreign Scholars  Establishment of conducive workplace  Hiring world fame faculty	Percentage of Development 10% - 2013 15% - 2014 20% - 2015 25%- 2016 30%-2017	
Preparing local faculty with networking skills	Special and intensive training sessions should arranged to help the faculty to learn networking skills with international institutions and faculty Sufficient funds should be arranged for the collaborative visitations of the faculty  Clear task for networking with foreign institutions/universities should be assigned to the young faculty pursuing for PhD studies in foreign University	Percentage of Development 10% - 2013 15% - 2014 20% - 2015 25%- 2016 30%-2017	

	Attractive incentives should be awarded to the faculty who show up with fruitful international networking	
	networking	

#### 7. Infrastructure and facilities

# Focus Area

**Vision:** To make the Islamia University of Bahawalpur a world class university and a leader in developing Pakistan a knowledge-based society.

**Mission:** To produce a variety of scientists and researchers, responsive to national needs with priorities focusing on issues relating to socio-economy and self-reliance.

- Attract funding from Public as well as Private Donors for investing in Physical infrastructure to coupe up with the increase in students' enrollment.
- ii. Facilitate the efficient, effective, orderly, safe, quality oriented and sustained development process that supports the growth of university.

Focus	Strategy	Action	Deadline / Time Frame	Responsibility
Infrastructure	Acquiring funds	Assessment of	Percentage of	i.Director
and facilities	for increase in	need for increase	Development	Planning &
	Physical	in Civil Works, Lab	10% - 2013	Development
	Infrastructure	& Office	15% - 2014	ii. Principal
		Equipments,	20% - 2015	Officer Works
		Furniture &	25%- 2016	
		Fixtures,	30%-2017	
		Transport etc.		
		Preparation of PC- Is for getting funding from		
		Federal &		
		Provincial		
		Governments		
		(Public Donors) for		
		desired modules		

	Terms of Reference, advertisement, evaluation of proposals and execution of agreement with Private donors under Public-Private Partnership for desired modules		
Ensuring quality oriented, effective and efficient development process	Preparation of annual targets for each module of development projects  Strict internal monitoring by Architect, Engineers and Officers of P&D Department by involving them in the whole process of implementation of development projects  Constant coordination with donors for release of funds which match the pace of development	Percentage of Development 15% - 2013 15% - 2014 20% - 2015 25%- 2016 25%-2017	

# **B.** Support Thrust

# 1. Academic thrust

# Focus Area

**Vision**: To make the Islamia University of Bahawalpur a world class university and a leader in developing Pakistan a knowledge-based society.

Mission: To produce a variety of scientists and researchers, responsive to

national needs with priorities focusing on issues relating to socio-economy and self-reliance.

#### Goals:

- i. Ensuring excellence in access, quality and leadership
- ii. Maintaining a ratio of 70:30 of regular and visiting faculty

Focus	Strategy	Action	Deadline / Time Frame	Responsibility
Academic thrust	Provision of excellent educational programs	Creation of excellent physical, financial and academic infrastructure  Interaction and liaison with nurseries providing pool of students for recruitment in academic discipline  Ensuring appropriate monitoring and feedback system	Percentage of Development 15% - 2013 15% - 2014 15% - 2015 25%- 2016 30%-2017	i. Director QEC ii. Deputy Registrar (Admin)

#### 2. Student affairs

## **Focus Area**

**Vision:** To make the Islamia University of Bahawalpur a world class university and a leader in developing Pakistan a knowledge-based society.

**Mission:** To produce a variety of scientists and researchers, responsive to national needs with priorities focusing on issues relating to socio-economy and self-reliance.

#### Goals:

Indoctrinating communication and leadership skills among the students

Focus Strategy Action Deadline / Time Frame Responsibility
--

Student affairs	Provision of conducive and congenial environment for academic life of students	Providing clean and clear incampus and class room atmosphere  Beefing up the financial assistance to the students  Hands-on training in the form internship, wherever applicable	Percentage of Development 15% - 2013 15% - 2014 20% - 2015 25%- 2016 25%-2012	i. Concerned HODs ii. Director Student Affairs
		Inculcating leadership qualities through debates and sports  Development of declamation society, executive clubs, and dramatic societies for letting the students to learn team work spirit		

#### 3. Human resources

#### **Focus Area**

**Vision**: To make the Islamia University of Bahawalpur a world class university and a leader in developing Pakistan a knowledge-based society.

**Mission**: To produce a variety of scientists and researchers, responsive to national needs with priorities focusing on issues relating to socio-economy and self-reliance.

#### Goals:

i. Ensuring the provision of trained and skilled manpower to meet the challenges of the dynamic and competitive market

ii. Creating a pool of self-responsible and committed personnel who may perform with maximum efficiency

	_		Deadline /	_
Focus	Strategy	Action	Time Frame	Responsibility
Human resources	IUB to staffed with professional qualified and committed personnel	Improving and balancing service structure of academia and administrative staff	Percentage of Development 10% - 2013 10% - 2014 20% - 2015 30%- 2016 30%-2017	i. Registrar ii. Deputy Registrar (Administration)
		Implementing a systematic and transparent approach to human resource recruitment and selection  Creation of Human Resource Cell for assessment of training needs and imparting the same to teaching and nonteaching staff continuously		
		Materializing the existing performance appraisal system in true letter and spirit to reward the performance of outstanding staff and to institute corrective measures wherever warranted		

	Creating	
	ethical,	
	customer	
	responsive and	
	innovative	
	culture among	
	entire staff	

#### 4. Finance

#### Focus Area

**Vision**: To make the Islamia University of Bahawalpur a world class university and a leader in developing Pakistan a knowledge-based society.

**Mission**: To produce a variety of scientists and researchers, responsive to national needs with priorities focusing on issues relating to socio-economy and self-reliance.

# Goals:

Incorporating professionalism, automation and sustainability

Focus	Strategy	Action	Deadline / Time Frame	Responsibility
Finance	Introducing and implementing efficient financial and accounting system on the lines of corporate culture	Restructuring the treasury office for induction of professionally qualified personnel  Implementation of SAP  Developing accounting policies and statements to reflect the true financial health of the organization  Budgetary allocation on	Percentage of Development 10% - 2013 15% - 2014 20% - 2015 25%- 2016 30%-2017	Treasurer

the basis of
needs and
optimum
utilization
Efforts for
generating
funds from non-
conventional
sources to
attain
sustainability

# 5. Networking

#### **Focus Area**

**Vision**: To make the Islamia University of Bahawalpur a world class university and a leader in developing Pakistan a knowledge-based society.

**Mission:** To produce a variety of scientists and researchers, responsive to national needs with priorities focusing on issues relating to socio-economy and self-reliance.

#### Goals:

Making the existing links result-oriented and developing new mutually beneficial relations with all stakeholders

Focus	Strategy	Action	Deadline / Time Frame	Responsibility
Networking	Inculcating value of networking in all tiers of staff	Conducting orientation and awareness session with the staff to infuse spirit of developing relations	Percentage of Development 15% - 2013 15% - 2014 20% - 2015 25%- 2016 25%-2017	Director Information Technology
		Identification of needed and available avenues for different departments  Selecting the		

most beneficial	
avenue and	
forging	
relations with	
them	
Follow up and	
sustaining the	
developed	
relationships	

# 6. Linkages with national and international donors

#### **Focus Area**

**Vision:** To make the Islamia University of Bahawalpur a world class university and a leader in developing Pakistan a knowledge-based society.

**Mission**: To produce a variety of scientists and researchers, responsive to national needs with priorities focusing on issues relating to socio-economy and self-reliance.

#### Goals:

Establishment of linkages with donors for developmental activities and for students' scholarships

Focus	Strategy	Action	Deadline / Time Frame	Responsibility
Linkages with national and international donors	Launching donation seeking campaigns	Assessment of IUB needs to be fulfilled by donors  Identification of potential donors within and outside the country  Designing and initiating donation campaign  Recognizing, appreciating and promotion	Percentage of Development 15% - 2013 15% - 2014 20% - 2015 25%- 2016 25%-2017	Director ORIC

	the contribution	
	of the donors	

# 7. Marketing and promotion (branding) of academic excellence

## Focus Area

**Vision:** To make the Islamia University of Bahawalpur a world class university and a leader in developing Pakistan a knowledge-based society.

**Mission**: To produce a variety of scientists and researchers, responsive to national needs with priorities focusing on issues relating to socio-economy and self-reliance.

#### Goals:

To occupy visible position among the leading university/institutions of the country

Focus	Strategy	Action	Deadline / Time Frame	Responsibility
Marketing and promotion (branding) of academic excellence	Exploring all possible avenues to reach the target market	Evaluation of existing marketing efforts and finding the gaps  To bridge the gap, identification of suitable media for developing and launching the promotional campaigns  Promoting achievements through electronic and print media across the country  Strengthening of Public Relations Office	Percentage of Development 15% - 2013 15% - 2014 20% - 2015 25%- 2016 25%-2017	Deputy Registrar (Public Affairs)

#### 8. ICT/E-University

#### Focus Area

**Vision:** To make the Islamia University of Bahawalpur a world class university and a leader in developing Pakistan a knowledge-based society.

**Mission**: To produce a variety of scientists and researchers, responsive to national needs with priorities focusing on issues relating to socio-economy and self-reliance.

#### Goals:

- i. Strengthening the distance learning
- ii. Availability of improved internet service to the staff and students
- iii. Automation of various accounting, examination and HR system

Focus	Strategy	Action	Deadline / Time Frame	Responsibility
ICT/E-	Provision of	Assessment of	Percentage of	i. Director
University	uninterrupted	existing	Development	Information
	IT facilities	available	20% - 2013	Technology
	round the clock	facilities	20% - 2014	ii. HOD, Computer
			20% - 2015	Science & IT
		Assessment of	20%- 2016	
		future needs	20%-2017	
		Ensuring		
		necessary		
		infrastructure		
		Arranging		
		necessary		
		training to		
		familiarize the		
		staff with use		
		of IT		
		equipments		
		Implementation		
		and review		

## 9. Quality assurance (Bench Marking)

# Focus Area

**Vision:** To make the Islamia University of Bahawalpur a world class university and a leader in developing Pakistan a knowledge-based society.

**Mission**: To produce a variety of scientists and researchers, responsive to national needs with priorities focusing on issues relating to socio-economy and self-reliance.

#### Goals:

- i. Improvement in quality and standards of education to meet national and international needs
- ii. Capacity building and promotion
- iii. Accountability in academic programs through internal quality assurance/external quality audit

Focus	Strategy	Action	Deadline /	Responsibility
0 1::	-	CI.	Time Frame	D:
Quality	To encourage	Clear and	Percentage of	Director Quality
assurance	quality in all	categorical	Development	Enhancement
(Bench Marking)	functions across	communication	20% - 2013	Cell
	the university	of quality	20% - 2014	
		standards of	25% - 2015	
		academic and	25%- 2016	
		administrative	10%-2017	
		areas		
		Assessment of		
		actual		
		performance		
		against		
		standards		
		Starraur as		
		Identification of		
		gaps		
		Instituting		
		Instituting		
		corrective		
		measures to put		
		the		
		performance		
		back on the		
		right track		

## 10. Industry relationship

# Focus Area

**Vision:** To make the Islamia University of Bahawalpur a world class university and a leader in developing Pakistan a knowledge-based society.

Mission: To produce a variety of scientists and researchers, responsive to national needs with priorities focusing on issues relating to socio-economy and

## self-reliance.

#### Goals:

- i. To create sustainable relationship with various sectors of the industry
- ii. Arranging opportunities for internships, scholarship and job placement for the students
- iii. Establishing research collaboration with industry

Focus	Strategy	Action	Deadline / Time Frame	Responsibility
Industry	Forging long	Involving local	Percentage of	i. Director ORIC
relationship	term	industry in various	Development	ii. Registrar
	relationships	functions and get-	20% - 2013	ii. Director Student
	with the	to-gathers	20% - 2014	Affairs
	industry		25% - 2015	
		Inviting	25%- 2016	
		industrialists as	10%-2017	
		guest speakers		
		Communication		
		and		
		correspondence in		
		•		
		respect of		
		internship and		
		placement of		
		students/graduates		
		Concluding MoUs		
		with industry for		
		provision of		
		potential recruits		
		for various		
		assignments		

#### 11. Administration

### Focus Area

**Vision:** To make the Islamia University of Bahawalpur a world class university and a leader in developing Pakistan a knowledge-based society.

**Mission**: To produce a variety of scientists and researchers, responsive to national needs with priorities focusing on issues relating to socio-economy and self-reliance.

#### Goals:

To bracket IUB among well managed universities/institutions of the country

Focus	Strategy	Action	Deadline / Time Frame	Responsibility
Administration	Creating an efficient and effective management system	Proper division of labor  Empowerment and accountability  Monitoring through reporting system  Conduct necessary training and development programs for the staff  Brining in cultural changes compatible with the goals	Percentage of Development 15% - 2013 15% - 2014 20% - 2015 25%- 2016 25%-2017	i. Deans of all faculties ii. Registrar

# 12. Entrepreneurizing the university

## Focus Area

**Vision**: To make the Islamia University of Bahawalpur a world class university and a leader in developing Pakistan a knowledge-based society.

**Mission**: To produce a variety of scientists and researchers, responsive to national needs with priorities focusing on issues relating to socio-economy and self-reliance.

#### Goals:

To convert the university on the lines of corporate culture to make it self-sustained and resourceful.

Focus	Strategy		Action		Deadline/Time Frame	Responsibility
Entrepreneurizing	Developing		Creating		Percentage of	i. Director ORIC
the university	entreprene	urial	awareness	for	Development	ii. HOD,
	mindset	and	need	of	15% - 2013	Management

practices	entrepreneurship	15% - 2014	Sciences
		20% - 2015	
	Imparting	25%- 2016	
	entrepreneurship	25%-2017	
	education and		
	training to		
	students and		
	staff		
	Creating		
	conducive		
	infrastructure		
	and environment		
	Creating culture		
	of innovation		
	and risk taking		
	Dayyardina tha		
	Rewarding the		
	success		